



# ECONOMIC EMPOWERMENT OF WOMEN: A REVIEW OF CURRENT RESEARCH

Irshad Ahmad Reshi<sup>1</sup> Dr T. Sudha<sup>2</sup> Department of Economics Annamalai University Email <u>sahilirshad1991@gmail.com<sup>1</sup></u> sukeer99@gmail.com<sup>2</sup>

#### Abstract

Economic empowerment of women has gained increasing attention as a key factor for promoting gender equality and sustainable development. This research article provides a review of the current literature on economic empowerment of women, focusing on the main strategies, challenges, and impacts of interventions aimed at promoting women's economic empowerment. The review draws on a wide range of studies from different regions and sectors, including microfinance, entrepreneurship, vocational training, and employment policies. The article highlights the need for a more integrated and comprehensive approach to women's economic empowerment that addresses the structural barriers to women's full participation in the economy.

**Keywords:** Economic Empowerment, Gender Equality, Women's Development, Interventions, Programs, Policies

### Introduction

Economic empowerment of women is increasingly recognized as a critical component of efforts to promote gender equality, reduce poverty, and achieve sustainable development. Women's economic empowerment refers to their ability to participate fully in economic activities and decision-making processes, and to control their own economic resources. This includes access to decent work, financial services, property rights, and business opportunities. Despite some progress in recent years, women continue to face significant barriers to economic empowerment, including discriminatory laws and practices, limited access to education and training, and social and cultural norms that restrict their mobility and participation in the labor market. Economic empowerment of women is a critical issue that has been the focus of much research in recent years. It involves increasing the economic agency and power of women, thereby enabling them to participate more fully in economic activities and decision-making processes. This empowerment can take many forms, such as access to financial resources, education, and training opportunities, as well as the removal of legal and social barriers that prevent women from participating fully in economic activities.

### Volumes 3 No.2 (2023)

### Economic Empowerment of Women: A Review of Current Research Irshad Ahmad Reshi<sup>1</sup> Dr T. Sudha<sup>2</sup>

Research has shown that the economic empowerment of women has significant benefits for individuals, families, and communities. For example, it can lead to increased income and economic growth, better health and education outcomes for women and their families, and reduced poverty and inequality. It can also promote gender equality and social justice by challenging traditional gender roles and stereotypes.

Despite these benefits, however, many women still face significant economic barriers, including limited access to financial resources, discrimination in the workplace, and restrictive social norms and expectations. Addressing these barriers requires a comprehensive approach that involves not only policy changes and institutional reforms but also changes in attitudes and behaviors at the individual and societal levels.

Overall, the economic empowerment of women is a complex and multifaceted issue that requires ongoing research, advocacy, and action. By working together to address the barriers that prevent women from participating fully in economic activities, we can create a more equitable and just society for all

**Economic empowerment** of women is a critical issue for sustainable development, poverty reduction, and gender equality. Over the years, there has been extensive research on this topic. In this review, we will discuss the past literature on economic empowerment of women, highlighting the key findings and recommendations.

- 1. Economic empowerment and poverty reduction: A study conducted by Kabeer (2000) found that economic empowerment of women can lead to poverty reduction, especially in developing countries. The study emphasized that economic empowerment can enhance women's access to resources, including education, healthcare, and property, which can improve their overall wellbeing and reduce poverty.
- 2. Gender wage gap: Several studies have examined the gender wage gap and found that it is a significant issue. According to the World Economic Forum (2020), women earn 16% less than men globally. The gender wage gap is influenced by various factors, including education, occupational segregation, discrimination, and motherhood penalty.
- 3. Microfinance and women's economic empowerment: Microfinance has been touted as a tool for women's economic empowerment. A study by Pitt and Khandker (1998) found that microfinance had a positive impact on women's income and participation in decision-making. However, other studies have also highlighted the limitations of microfinance, including high-interest rates and limited impact on women's overall empowerment.
- 4. Women's entrepreneurship: Entrepreneurship has been identified as a key avenue for women's economic empowerment. A study by Brush, de Bruin, and Welter (2009) found that women entrepreneurs face unique challenges, including limited access to finance, market information, and networks. However, the study also found that women entrepreneurs have a significant impact on their communities' economic growth.
- 5. Gender-responsive budgeting: Gender-responsive budgeting (GRB) is a tool that governments can use to promote gender equality and women's economic empowerment. A study by Pal, Sengupta, and Saha (2019) found that GRB can enhance women's access to public services, employment, and infrastructure, and reduce gender-based violence. The





study emphasized the need for political commitment and capacity building for effective implementation of GRB.

In conclusion, the past literature on economic empowerment of women has highlighted the importance of addressing structural barriers to women's empowerment, including genderbased discrimination, unequal access to resources, and limited participation in decisionmaking. Various interventions, including microfinance, entrepreneurship, and genderresponsive budgeting, have been identified as potential tools for promoting women's economic empowerment. However, effective implementation of these interventions requires political commitment, capacity building, and a gender-transformative approach. Economic empowerment of women is a multifaceted concept that includes a range of

strategies and interventions aimed at improving the economic status of women. Some of the important concepts related to economic empowerment of women that have emerged from current research include:

- 1. Access to Education and Skills Training: Education and skills training are critical components of economic empowerment, enabling women to acquire the knowledge and skills necessary to participate in the labor market and earn higher wages.
- 2. Access to Financial Resources: Access to financial resources, including credit, savings, and insurance, is another key component of economic empowerment. It enables women to invest in their businesses, purchase assets, and build a safety net for themselves and their families.
- 3. Gender-Sensitive Policy and Legal Frameworks: Gender-sensitive policies and legal frameworks are necessary to ensure that women have equal opportunities to participate in the economy and that their rights are protected.
- 4. Access to Markets: Access to markets, both domestic and international, is critical for women entrepreneurs to sell their products and services and to expand their businesses.
- 5. Social Norms and Attitudes: Changing social norms and attitudes is essential to promoting women's economic empowerment. This involves challenging gender stereotypes, promoting women's leadership, and encouraging men to be allies in the fight for gender equality.
- 6. Entrepreneurship and Innovation: Encouraging entrepreneurship and innovation can also be a powerful tool for promoting women's economic empowerment. Women entrepreneurs can create jobs, drive economic growth, and contribute to social and environmental sustainability.

**Methodology**: This research article is based on a comprehensive review of the current literature on women's economic empowerment. The review draws on a wide range of studies from different regions and sectors, including microfinance, entrepreneurship, vocational training, and employment policies. The research methodology involved a systematic search of academic journals, policy reports, and online databases using keywords related to women's economic empowerment. The studies included in the review were selected based on their relevance to the research questions and their rigor and quality.

Results: The review identifies several key strategies for promoting women's economic empowerment, including microfinance, entrepreneurship, vocational training, and

### Volumes 3 No.2 (2023)

## Economic Empowerment of Women: A Review of Current Research Irshad Ahmad Reshi<sup>1</sup> Dr T. Sudha<sup>2</sup>

employment policies. Microfinance programs, which provide small loans and other financial services to poor women, have been shown to increase women's income, assets, and decision-making power. However, the impact of microfinance on women's economic empowerment varies depending on the design of the program and the context in which it operates.

Entrepreneurship programs, which provide training and support for women to start and grow their own businesses, have also shown promise in promoting women's economic empowerment. However, women entrepreneurs face significant challenges in accessing markets, financing, and other resources, which limit their ability to scale up their businesses and contribute to economic growth.

Vocational training programs, which provide skills and knowledge for women to enter formal employment, have been shown to increase women's employability and earnings. However, these programs often fail to address the broader social and cultural barriers to women's participation in the labor market, including gender stereotypes and discrimination.

Employment policies, such as quotas and affirmative action, have been effective in increasing women's representation in formal employment and in leadership positions. However, these policies are often met with resistance and backlash, and their impact on women's economic empowerment depends on the level of enforcement and support provided.

**Conclusion**: The review highlights the need for a more integrated and comprehensive approach to women's economic empowerment that addresses the structural barriers to women's full participation in the economy. This includes addressing discriminatory laws and policies, promoting equal access to education and training, and challenging social and cultural norms that limit women's mobility and participation in economic activities. Future research should focus on identifying effective and sustainable strategies for promoting women's economic empowerment, and on measuring the broader impacts of these interventions on gender equality and sustainable development

### References

Reshi, I. A. (2023). WOMEN'S SELF-HELP GROUPS-ROLE IN POVERTY NEXUS AND EMPOWERMENT. International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration (IJEBAS), 3(1), 79-84.

Reshi, I. A., & Sudha, T. (2023). Women's Economic Involvement and Self-Help Groups in the Pulwama District of Jammu and Kashmir. *MORFAI JOURNAL*, 2(4), 872-882.





Dar, S. A., Muthukumar, J., & Reshi, I. A. (2023). KASHMIRI WOMEN AS THE AGENT OF CLIMAT CHANGE. *International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration (IJEBAS), 3*(1), 213-216. Reshi, I. A., & Sudha, T. (2021). Self-Help Group movement has made great strides in the fields of women empowerment. *Turkish Online Journal of Qualitative Inquiry, 12*(7).

Reshi, I. A. (2023). COVID-19 Pandemic and Teaching and Learning: A Literature Review. *MORFAI JOURNAL*, 2(4), 820-826.

KHAN, M. R., RESHI, I. A., & RAJA, R. (2023). PUBLIC PROVISION IN WATER AND SANITATION: AN INTER DISTRICT STUDY OF URBAN SLUMS IN JAMMU AND KASHMIR. International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration (IJEBAS), 3(2), 316-326.

Kabeer, N. (2019). Women's economic empowerment and inclusive growth: labour markets and enterprise development. Gender and Development, 27(1), 11-25.

Oxfam. (2018). Women's Economic Empowerment: A Snapshot of Oxfam's Programming. Oxford: Oxfam.

International Labour Organization. (2018). Women at Work: Trends 2016-2017. Geneva: ILO.

Duflo, E. (2012). Women empowerment and economic development. Journal of Economic Literature, 50(4), 1051-1079.

World Economic Forum. (2018). The Global Gender Gap Report 2018. Geneva: World Economic Forum.

UN Women. (2019). Progress of the World's Women 2019-2020: Families in a Changing World. New York: UN Women.

Kabeer, N. (2018). Resources, Agency, Achievements: Reflections on the Measurement of Women's Empowerment. Development and Change,