

**COMMUNITY SERVICE ACTIVITIES
“SOCIALIZATION AVOID STUDY INVESTMENT”
TO THE STUDENT BOND OF SERDANG BEDAGAI**
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ABSTRACT

This paper explores investments that are full of manipulation and embezzlement. The reality of fraudulent investment development is considered to never die, even the number of victims and losses from year to year is getting more fantastic in some areas. The fact that there are so many victims and fantastic losses in these fraudulent investment offenses is analyzed, elaborated and formulated using common sense tools.

This community service activity is carried out, so that the community is not badly affected by this fraudulent investment, this socialization is carried out so that people are careful about this fraudulent investment.

Keywords: *investment, terms, activities*

1. INTRODUCTION

Investment, which is usually called investment, has now become a term that has no stranger to society. Investment is a commitment to invest a certain amount of funds in one or more assets over some period in the future. 1

The many advantages gained in investing make many people who seek to invest both in the form of savings in banks, stock investments, property, forex trading and others. The reason people invest more is to get a better life in the future, reduce inflationary pressures, and encourage tax savings. In addition, in the current era of technological progress, investment facilities are getting easier only with internet media that can be done at home and without disturbing the main work for those who have jobs. But behind the convenience of making online investments, there are parties who use this convenience by starting "bogus investments" via the internet. Bodong here implies that the company is bogus, or the product being offered is bogus or both are bogus.3 Cases of "spoofed investment" or illegal investments via the internet are becoming more and more common, one of the cases of "fake investment" carried out by a fifth semester student in a fraudulent fashion. foreign exchange investment (foreign exchange) that managed to deceive 338 customers with a total loss of up to Rp 40 billion. 4 Because there is still a lot of "bogus investment" on the internet, so we need an explanation / description of the efforts that can be done so that there is no "scam investment" or illegal investment. one of the cases of "fake investment" carried out by a fifth semester student with a foreign exchange investment mode that succeeded in deceiving 338 customers with a total loss of up to Rp 40 billion. 4 Because there is still a lot of "bogus investment" on the internet, so we need an explanation / description of the efforts that can be done so that there is no "scam investment" or illegal investment. one of the cases of "fake investment" carried out by a fifth semester student with a foreign exchange investment mode that succeeded in deceiving 338 customers with a total loss of up to Rp 40 billion. 4 Because there is still a lot of "bogus investment" on the internet, so we need an explanation / description of the efforts that can be done so that there is no "scam investment" or illegal investment.

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2. METHOD OF IMPLEMENTATION

2.1 Activity Method

The method of this activity is in the form of socialization to the community and to the student association of Serdang Bedagai. This community service activity is carried out, so that the community is not adversely affected by this fraudulent investment, this socialization is carried out so that people are careful about this fake investment.

2.2 Activity Structure

Table 1Names of Speakers of Bodong Investment Socialization

No	Presenter Name
1.	Dr. Rico Nur Ilham, SE., MMRSA.CPRM
2.	Fauzaturrahman

3. RESULTS

3.1 Stupid Investment Material:

- Students are able linking the feasibility analysis process of money market and capital market investment instruments through a capital asset pricing model approach by calculating the expected return and cost of capital of each financial instrument discussed during the lecture. 1.Analyzing the stages of the investment process in the money market and capital market. 2.Analyzing the prospectus of financial investment instruments. 3.Analyzing the Top Down Approach model in investment
- Economic Analysis
- Industry Analysis
- Company Analysis



3.2 Material Investment Bodong II:

In fact, investment is an activity to invest in a company whose goal is to get big profits in the future. Supposedly, the investment is intended to gain profits in the future. But until now, there are still many people who are tempted to benefit from investments in a short time.

Beware of investment scams

1. The luck is high, for example, having money from 500 to 1,000,000, 1 month is 100% impossible.
2. The funds that are deposited cannot be withdrawn
3. There are no legalists
4. Offers unreasonable profit
5. Have no clear assets

stock example:

Examples of stocks that fall into this category are stocks that are usually issued by large and multinational companies such as Coca Cola, Walt Disney, Amazon, Apple, General Motors, Microsoft and many more. In Indonesia, this type of stock includes PT HM Sampoerna, PT BNI, PT BCA, PT Bank Mandiri, PT Unilever etc.

stock trading tips

- Buy shares in several companies
- Use the appropriate standard stop loss
- Use contrarian indicators
- Get the news
- Use the criteria checklist and plan a trade



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4. DOCUMENTATION



5. CONCLUSION

Legal investment institutions are those who have business licenses and are legal entities. If you want to invest in an investment institution, make sure that the company already has a business license and is a legal entity. So, you will be safer investing. One of the investment institutions that is already a legal entity and has a license from the Financial Services Authority (OJK) is Qazwa. Be careful, because your money is valuable and don't waste your money investing in the wrong place. Don't let the hope of getting a profit from your investment turn you into a stalemate.

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