

EMPOWERMENT OF WOMEN THROUGH SEWING SKILLS TRAINING FOR INCREASING INDEPENDENCE AND INCOME INDEWANTARA NORTH ACEH DISTRICT

Rahmaniar¹, Khairawati², Erna Isfayani³, Fuadi⁴, Wahyuddin⁵

^{1,2,4,5}Faculty of Economic and Business, Universitas Malikussaleh

³ Faculty of Teacher Training and Education, Universitas Malikussaleh

E-mail: ernaisfayani@unimal.ac.id

Abstract

The purpose of this community service activity is to provide additional knowledge for the community, especially groups of mothers who have free time, the potential to be independent with a home business but do not yet have the skills. To overcome this problem, the Community Empowerment Service program empowers women to increase their independence through sewing training. The target of this Community Empowerment Service activity is mothers and young women in the study group and this sewing training is held at the meunasah or Gampong meeting building Paloh Igeuh Village, Dewantara District, North Aceh Regency. The method of this service is socialization, training, and sewing assistance which includes: (1) Training on pattern making, cutting, and sewing on syar'i clothes, (2) training in the form of a brief explanation of the calculation of the profit obtained if it is from the production of syar'i clothes, (3) Sharia Entrepreneurship (4) Social Media Training in terms of promotion of syar'i clothing and (5) Economic benefits derived from independence, family income and blessings as well as basic introduction and materials needed to sew syar'i clothing. This community service partnership activity is carried out face-to-face or offline while adhering to health protocols. The results of the implementation of this activity are expected to be women Paloh Igeuh Village, Dewantara District, North Aceh Regency. have understanding and knowledge in sewing, especially syar'i clothes and able to increase women's income and independence Paloh Igeuh Village, Dewantara District, North Aceh Regency.

Keywords: *Empowerment of women, independence, sewing training, entrepreneurship, income*

1. INTRODUCTION

Training according to Kaswan, 2016 (1) is a process to increase one's knowledge and skills. Training can also include attitudes or behavior so that someone is able to carry out tasks and can complete them effectively. However, Course and Training Institutions (LKP) are non-formal education units organized for people who need provision of knowledge, life skills, and attitudes to develop themselves, develop their profession, work, be independent businesses, and/or to continue their education to a higher level. higher. Sujanto, 2016 (2).

Times are changing, human needs are also increasing. Society as a collection of people also increases its needs. One of the needs of the community is the need for clothing or clothing. Clothing is defined as something that covers the body. In accordance with the times and technology, clothing is not only used to cover and protect oneself, but also for beauty. Hence came the fashion of clothing. The existing clothing models continue to grow rapidly so that clothing is an industry

EMPOWERMENT OF WOMEN THROUGH SEWING SKILLS TRAINING FOR INCREASING INDEPENDENCE AND INCOME INDEWANTARA NORTH ACEH DISTRICT

Rahmaniar, Khairawati, Erna Isfayani, Fuadi, Wahyuddin

that is quite reckoned with.

Meanwhile, women in Paloh Igeuh Village, Dewantara District, North Aceh Regency depend on their husbands for their lives. The burden of living in meeting family needs is getting heavier. So that there is a desire among women to help the family economy.

According to Berlianti (2017), training to improve skills for tailors needs to be given in order to be able to produce clothes according to market demands efficiently and effectively. In addition to improving skills in overlapping and embroidery in order to have the ability to compete in terms of quality, models, variations in motifs and color combinations of clothing produced, so as to be able to create and have many marketing networks. It is necessary to provide training that enables tailors to calculate total sales revenue and total costs so that they are able to find out how much profit is earned per one piece of clothing.

This is in line with Adhitia (2022), The purpose of this sewing skills training is to improve the welfare of the local community, as a form of the creative economy. In connection with the creative economy, innovation is needed, so that sewing training is directed at making tote bags and headscarves. The two products are simple to manufacture and are still needed by the community. Local residents promote the two products through social media and also directly to the local community, as well as their marketing. A number of participants who took part in sewing skills training gave a good response to the implementation of these activities. Training on sewing tote bags and headscarves has provided a new discourse on entrepreneurship, in order to increase family income

Most of the women in Paloh Igeuh Village work as housewives, even though there is a lot of potential that can be optimized from women. Therefore, women also need to be equipped and guided directly with new skills. So that the women in Paloh Igeuh Village are able to move and improve their skills to help in the family economy. Women can create their own jobs, considering that most of the population has a livelihood as farmers and laborers.

Seeing the wishes of the residents of Paloh Igeuh Village, Dewantara District, especially mothers and it is possible for their young daughters to also increase their independence in fulfilling family needs, which on a daily basis are difficult to meet family needs and the potential for syar'i clothing, encouraged the Community Service Team (PKM) as academics in Higher Education to help overcome problems by carrying out Community Partnership Service activities. It is hoped that with this training the community can produce their own clothes (syar'i) which can be used for entrepreneurial opportunities, increase independence and family income and can develop their own business from home (home industry) as a form of improving the community's economy.

2. RESEARCH METHOD

2.1. Time and Location of Execution

This activity was carried out in September-November 2022. The research location was in Paloh Igeuh Village, Dewantara District, North Aceh Regency, with the subjects being women in Paloh Igeuh village.

2.2. Approach Method

The approach method is to support the realization of the solutions offered, so first make initial observations in the field by taking an approach through social observation and finding problem phenomena. After observation and outreach, an assessment of the problem is carried out

and finding the solution to be offered, then setting priorities for the implementation stages and then doing community service by providing counseling and training.

The PPM implementation activities will be carried out according to the following schedule:

- a. Coordination of preparation for the implementation of teaching and mentoring.
- b. Preparation of training materials and assistance
- c. Venue preparation. Consumption and material.
- d. Implementation of the preparation of program evaluation materials and transfer of science and technology.

As for the work method, the steps for implementing the program are required to solve the problem are as follows:



3. RESULTS AND DISCUSSION

The service activity for Empowering Women Through Sewing Skills Training to Increase Independence and Income in Dewantara District, North Aceh Regency was carried out in November 2022 which was carried out with several stages of planning or pre-implementation, implementation of activities and evaluation stages.

The first stage was carried out to provide very important insights and insights that must be owned by prospective entrepreneurs related to sewing and how to think innovatively and creatively. At this first stage, the participants generally understood a little about sewing, but their insight was very minimal. When viewed from the producer's point of view and from the delivery of this material, the participants gained insight and a clear understanding of the concept of sewing skills which later could be used to increase income in the middle of the future. difficult.

EMPOWERMENT OF WOMEN THROUGH SEWING SKILLS TRAINING FOR INCREASING INDEPENDENCE AND INCOME INDEWANTARA NORTH ACEH DISTRICT

Rahmaniar, Khairawati, Erna Isfayani, Fuadi, Wahyuddin



Figure 1 Giving Material

The second stage was followed by delivering material on basic sewing techniques. In this session, participants were provided with knowledge about understanding sewing practices. The important point in this session is awareness to the training participants that neatness in sewing is a convenience for consumers.



Figure 2 Pattern Making

The third stage, then continued with the practice of sewing skirts with the technique of taking measurements and determining the model. Then, in the practice of sewing, an understanding of how to sew neatly, and the size according to what consumers want is given.



Figure 3 Practice Making Patterns

The fourth stage, at this stage an evaluation is carried out with questions from the mothers present at the sewing training activities whose questions concern how to determine the right size and be comfortable for use by consumers, cut the appropriate fabric size, determine the appropriate model and color with the skin that consumers want.



Figure 4 Question and Answer Session

3.1. Discussion

In the last session, an evaluation was carried out with questions and discussions with the mothers who attended this activity. In this session the women asked a number of things about the technique of sewing a skirt using a modern sewing machine as well as various things about effective sewing steps. In addition, the chairman of the training committee motivated housewives and young entrepreneurs participating in the training to remain enthusiastic about entrepreneurship even in the midst of difficult conditions and provided approaches on how to do entrepreneurship in difficult times.



Figure 5 Photo Together

EMPOWERMENT OF WOMEN THROUGH SEWING SKILLS TRAINING FOR INCREASING INDEPENDENCE AND INCOME IN DEWANTARA NORTH ACEH DISTRICT

Rahmaniar, Khairawati, Erna Isfayani, Fuadi, Wahyuddin

4. CONCLUSION

Based on the results of community service activities with the title "Women Empowerment Through Sewing Skills Training To Increase Self-Reliance in Dewantara District, North Aceh Regency" several conclusions were obtained, including:

- The activity went smoothly with the greetings and enthusiasm of the women from the recitation who took part in this activity and showed interest in developing their sewing skills well.
- There is good participation in participating in training held in an effort to improve sewing skills which can later increase income
- There is an interest among mothers to increase their interest and talent in sewing.

REFERENCES

- Adithia, Dicky, et al 2022. Empowering Housewives Through Sewing Skills Training To Build A Creative Economy. *Jurnal Kedaymas*. 2(1). DOI: <http://dx.doi.org/10.14414/kedaymas.v2i1.2832>
- Berlianti, Dan Siregar, Mastauli. 2017. Women's Independence Through Sewing Skills. *Journal Abdimas Talents*. 2(2). Doi: <https://doi.org/10.32734/Abdimastalenta.V2i2.2315>
- Bustani, B., Khaddafi, M. ., & Nur Ilham, R. (2022). REGIONAL FINANCIAL MANAGEMENT SYSTEM OF REGENCY/CITY REGIONAL ORIGINAL INCOME IN ACEH PROVINCE PERIOD YEAR 2016-2020. *International Journal of Educational Review, Law And Social Sciences (IJERLAS)*, 2(3), 459–468. <https://doi.org/10.54443/ijerlas.v2i3.277>
- Falahuddin, F., Fuadi, . F., Munandar, M., Juanda, R. ., & Nur Ilham, R. . (2022). INCREASING BUSINESS SUPPORTING CAPACITY IN MSMES BUSINESS GROUP TEMPE BUNGONG NANGGROE KERUPUK IN SYAMTALIRA ARON DISTRICT, UTARA ACEH REGENCY. *IRPITAGE JOURNAL*, 2(2), 65–68. <https://doi.org/10.54443/irpitage.v2i2.313>
- Geovani, I. ., Nurkhotijah, S. ., Kurniawan, H. ., Milanie, F., & Nur Ilham, R. . (2021). JURIDICAL ANALYSIS OF VICTIMS OF THE ECONOMIC EXPLOITATION OF CHILDREN UNDER THE AGE TO REALIZE LEGAL PROTECTION FROM HUMAN RIGHTS ASPECTS: RESEARCH STUDY AT THE OFFICE OF SOCIAL AND COMMUNITY EMPOWERMENT IN BATAM CITY. *International Journal of Educational Review, Law And Social Sciences (IJERLAS)*, 1(1), 45–52. <https://doi.org/10.54443/ijerlas.v1i1.10>
- Ilham, Rico Nur. et all (2019). Investigation of the Bitcoin Effects on the Country Revenues via Virtual Tax Transactions for Purchasing Management. *International Journal of Supply Management*. Volume 8 No. 6 December 2019.
- Ilham, Rico Nur. et all (2019).. Comparative of the Supply Chain and Block Chains to Increase the Country Revenues via Virtual Tax Transactions and Replacing Futures of Money. *International Journal of Supply Management*. Volume 8 No. 5 August 2019.
- Kaswan. (2017). Human Resource Development. Jakarta: PT Bumi Aksara
- Lasta Irawan, A. ., Briggs, D. ., Muhammad Azami, T. ., & Nurfaliza, N. (2021). THE EFFECT OF POSITION PROMOTION ON EMPLOYEE SATISFACTION WITH COMPENSATION AS INTERVENING VARIABLES: (Case Study on Harvesting Employees of PT. Karya Hevea Indonesia). *International Journal of Social Science*,

- Educational, Economics, Agriculture Research, and Technology (IJSET), 1(1), 11–20. <https://doi.org/10.54443/ijset.v1i1.2>
- likdanawati, likdanawati, Yanita, Y., Hamdiah, H., Nur Ilham, R., & Sinta, I. (2022). EFFECT OF ORGANIZATIONAL COMMITMENT, WORK MOTIVATION AND LEADERSHIP STYLE ON EMPLOYEE PERFORMANCE OF PT. ACEH DISTRIBUS INDO RAYA. *International Journal of Social Science, Educational, Economics, Agriculture Research, and Technology (IJSET)*, 1(8), 377–382. <https://doi.org/10.54443/ijset.v1i8.41>
- Majied Sumatrani Saragih, M. ., Hikmah Saragih, U. ., & Nur Ilham, R. . (2021). RELATIONSHIP BETWEEN MOTIVATION AND EXTRINSIC MOTIVATION TO ICREASING ENTREPRENEURSHIP IMPLEMENTATION FROM SPP AL-FALAH GROUP AT BLOK 10 VILLAGE DOLOK MASIHUL. *MORFAI JOURNAL*, 1(1), 1–12. <https://doi.org/10.54443/morai.v1i1.11>
- Nur Ilham, R. ., Arliansyah, A., Juanda, R., Multazam, M. ., & Saifanur, A. . (2021). RELATHIONSIP BETWEEN MONEY VELOCITY AND INFLATION TO INCREASING STOCK INVESTMENT RETURN: EFFECTIVE STRATEGIC BY JAKARTA AUTOMATED TRADING SYSTEM NEXT GENERATION (JATS-NG) PLATFORM. *International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration (IJEAS)*, 1(1), 87–92. <https://doi.org/10.54443/ijeas.v1i1.27>
- Nur Ilham, R., Likdanawati, L., Hamdiah, H., Adnan, A., & Sinta, I. . (2022). COMMUNITY SERVICE ACTIVITIES “SOCIALIZATION AVOID STUDY INVESTMENT” TO THE STUDENT BOND OF SERDANG BEDAGAI. *IRPITAGE JOURNAL*, 2(2), 61–64. <https://doi.org/10.54443/irpitage.v2i2.312>
- Rahmaniar, R., Subhan, S., Saharuddin, S., Nur Ilham, R. ., & Anwar, K. . (2022). THE INFLUENCE OF ENTREPRENEURSHIP ASPECTS ON THE SUCCESS OF THE CHIPS INDUSTRY IN MATANG GLUMPANG DUA AND PANTON PUMP. *International Journal of Social Science, Educational, Economics, Agriculture Research, and Technology (IJSET)*, 1(7), 337–348. <https://doi.org/10.54443/ijset.v1i7.36>
- Sandi, H. ., Afni Yunita, N. ., Heikal, M. ., Nur Ilham, R. ., & Sinta, I. . (2021). RELATIONSHIP BETWEEN BUDGET PARTICIPATION, JOB CHARACTERISTICS, EMOTIONAL INTELLIGENCE AND WORK MOTIVATION AS MEDIATOR VARIABLES TO STRENGTHENING USER POWER PERFORMANCE: AN EMPERICAL EVIDENCE FROM INDONESIA GOVERNMENT. *MORFAI JOURNAL*, 1(1), 36–48. <https://doi.org/10.54443/morai.v1i1.14>
- Sinta, I. ., Nur Ilham, R., Kumala Sari, D. ., M, M., Khaidir, K., & Ekamaida, E. (2021). Training The Processing Of Tomato Sauce For A Home-Based Business The Scale Of SMES. *IRPITAGE JOURNAL*, 1(1), 26–28. <https://doi.org/10.54443/irpitage.v1i1.24>
- Sinurat, M. ., Heikal, M. ., Simanjuntak, A. ., Siahaan, R. ., & Nur Ilham, R. . (2021). PRODUCT QUALITY ON CONSUMER PURCHASE INTEREST WITH CUSTOMER SATISFACTION AS A VARIABLE INTERVENING IN BLACK ONLINE STORE HIGH CLICK MARKET: Case Study on Customers of the Tebing Tinggi Black Market Online Store. *MORFAI JOURNAL*, 1(1), 13–21. <https://doi.org/10.54443/morai.v1i1.12>
- Sujanto, MA, Raditia Yudistira. (2019). *Introduction to Public Relations in the 4.0 Era: Theory, Concepts, and Current Case Practices*. Yogyakarta: New Library press
- Yusuf Iis, E., Wahyuddin, W., Thoyib, A., Nur Ilham, R., & Sinta, I. (2022). THE EFFECT OF CAREER DEVELOPMENT AND WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE WITH WORK MOTIVATION AS INTERVENING VARIABLE AT THE OFFICE OF AGRICULTURE AND LIVESTOCK IN ACEH. *International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration (IJEAS)*, 2(2), 227–236. <https://doi.org/10.54443/ijeas.v2i2.191>