

ANALYSIS OF COMPANY CHARACTERISTICS AND OWNERSHIP STRUCTURE OF DIVIDEND POLICY IN INDONESIA WITH FREE CASH FLOW AS MODERATING VARIABLE

Husaini¹, Nurlela², Marzuki³, Ulfa Zahra⁴, Rahma Ziana Safitri⁵ ^{1,2,3,4,5} Faculty of Economics and Business, Universitas Malikussaleh E-mail: <u>husaini@unimal.ac.id</u>

Abstract

This study examines the effect of ownership structure and company characteristics on dividend policy in companies listed on the Indonesia Stock Exchange with an observation period from 2015-2020. This study also interacts with the Free Cash Flow (FCF) variable with other company characteristic variables. The population in this research is all companies that pay dividends. Sampling method using purposive sampling. The variables used to test the dividend policy are managerial ownership, institutional ownership, profitability, leverage, investment opportunity set (IOS) and free cash flows (FCF). Processing and analysis of data using panel data regression with the help of E-Views software. In selecting the model, the Chow and Housman tests were first carried out. After that, the right model will be obtained to provide solutions to the problems in this study. The results of this study found that before the MRA test was carried out, the variables that significantly influenced dividend policy were Managerial Ownership and Free Cash Flow, while the Leverage, Institutional Ownership and IOS variables had no significant effect. After testing the variable MRA that is able to moderate the influence on dividend policy, namely Leverage peroxided by DER. This means that debt has no impact on dividend policy as long as there is enough FCF available to meet debt interest. While other variables are not significantly moderated by FCF.

Keywords: Dividend, Ownership Structure, Profitability, FCF, Debt and IOS

1. INTRODUCTION

Dividend policy addresses agency issues between controlling owners and managers and outsiders (La Porta et al., 2000; Zwiebel, 1996. The policy relates to the use of profits earned by the company. If company managers distribute profits to investors, the dividend ratio will increase and conversely, if the profit is retained as a source of company funding for the following year, the amount of dividends distributed will decrease.Regarding the allocation of company profits, management and shareholders often have different views.Management places more emphasis on retained earnings for funding the company's operational and investment needs so that the company can grow continuously. Meanwhile, investors will see how much the return of funds that have been invested in the company. As a result of different interests between management and shareholders, this triggers agency conflict (Krisdiana & Subardjo, 2018). Dividends is an instrument used to suppress conflict, (Jiraporn, 2011).

Based on previous research, it was found that in general there are two categories of factors that determine dividend policy in companies, namely internal and external factors. Internal factors are often mentioned with company characteristics. This means that the data used comes from the company's financial statements. While external factors come from data outside the company or better known as macroeconomic variables. However, there are also other factors that are not directly related to the company's internal performance which are reported on the balance sheet and profit and loss, namely the company's ownership structure. The ownership structure also plays a role in reducing agency conflicts (Ullah, and Khan 2012).

Previous research has focused on company characteristics, including ((Limbong and Darsono, 2021), (Serly, 2021), ((Diana, 2018), ((Chang and Dutta, 2019), ((Ahmed & Javiz, 2012),

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(Agrawal & Nasser, 2018), (Harakeh, et al, 2018 From these researchers, the company characteristic variables used include investment, profitability, leverage, firm size, liquidity, leverage, risk, free cash flow and sales. Meanwhile In addition, the ownership structure variables used include managerial ownership, institutional ownership, family ownership and government ownership, (Alamsyah, 2018), (Sumartha, 2016), (Diana & Hutasoit, 2017), (Febrianti & Zulvia, 2020), (Silaban & Purnawati, 2020), (Rusli & Sudiartha, 2017).

Based on the results of the research review, it can be explained that in general researchers use variables partially or directly, both characteristic factors and ownership structure factors in studying dividend policy. Researchers who interact or use moderating variables are relatively few. Researchers who took the object of Indonesian companies that use moderating variables to study dividends include, (Trisna and Gayatri, 2019), (Ulfa, et al. 2021), (Putra & Yusra, 2019), use company size as a moderating variable and Adnan & Candrasari (2014) uses Corporate Governance as a moderating variable, (Widiari and Putra, 2017) Interacts between FCF and managerial and institutional ownership.

From several previous researchers using the interaction model, it can be concluded that there are still few studies using moderating variables to study dividends. Then research that uses free cash flow as a moderating variable that interacts with company characteristics and ownership structure to study dividends is also still rare, especially in Indonesia. Therefore, this research will use free cash flow as a moderating variable in assessing dividends. This variable is considered necessary to be studied in depth, because one of the causes of agency conflict is caused by the large amount of cash stored in the company. The purposes of study are to analyze the effect of ownership structure and company characteristic on dividend policy in companies listed on the Indonesia Stock Exchange and to analyze Free Cash Flows in moderating the influence of company characteristics and ownership structure factors on dividend policy in companies listed on the Indonesia Stock Exchange.

2. IMPLEMENTATION METHOD

Population and Sample

The population in this study are all companies listed on the Indonesia Stock Exchange, there are 9 sectors: Basic Materials (93), Consumer Cyclicals (134), Consumer Non-Cyclicals (98), Energy (73), Financials (105), Industrials (55), Infrastructures (57), Properties & Real Estate (79), Technology (28), Transportation & Logistics (28). To obtain data, it can be downloaded via (www.idx.co.id). The supporting data needed can also be found at the Indonesia Stock Exchange, a representative for Banda Aceh.

The sampling method used in this research is using the purposive sampling method, namely companies that publish continuously during the observation period and distribute dividends to investors with the observation period from 2015 to 2015. 2020.

Operational Definition and Variable Measurement

Dividend Policy (Dependent). Dividend policy in this study is peroxided by the Dividend Payout Ratio, which is expressed in percentage units, namely dividends per share compared to earnings per share, (Tandelilin, 2010)

Managerial Ownership (Independent). Managerial ownership is a portion of share ownership from management who participates in making company decisions. Managerial ownership is measured by the proportion of shares owned by management at the end of the year presented in percentage form (Yadnyana & Wati, 2011).

Institutional Ownership. Institutional ownership is stock owned by certain institutions such as pension fund companies, banks, insurance companies and others. Institutional ownership is the



comparison between shares owned by institutions and total shares owned by companies, Sari & Budiasih, 2016).

Profitability. Profitability in this study is the independent variable. Profitability is measured using Return on Assets (ROA), which is a profitability ratio that compares company profits to total company assets (Cahyo, 2017; Atmawati, 2010; Anam et al., 2017):

Leverage. Leverage is a comparison between the amount of debt used to finance investment compared to equity. Leverage is measured by Debt-to-Equity Ratio (DER), Ross 2003.

Investment Opportunity Set (Investment Opportunity). Investment opportunity set (IOS) is an opportunity owned by a company to invest in certain projects that can generate a positive net present value. Investment opportunity set can be measured using proxies based on investment using the Capital Expenditure to Book Value (CAP/BVA) formula with the following formula (Neswari, 2017):

Free Cash Flow. Free Cash Flow (FCF) is the remaining cash flow in the company after paying operational expenses and investment needs. FCF can be calculated by operating cash flow minus capital expenditure and net working capital divided by total assets, (Ross, 2003), (Mandasar, 2014).

Panel Data Regression

The panel data regression model focuses on analysis with a combination of time series and cross section data, which is popular with pooled time series. A special feature of the time series is in the form of a numerical sequence where the interval between observations of a number of variables is constant and fixed. Meanwhile, cross section data is a unit of analysis at a certain point with observations of a number of variables.

Selection of a model in econometric analysis is an important step in addition to the formation of theoretical models and estimable models, estimation of hypothesis testing, forecasting, and analysis of the policy implications of these models. Selection of the right model using the Chow test and Hausman test. Estimation of an economic model is needed in order to find out the actual conditions of what is being observed. The general estimation model in this study is as follows:

 $DPR1_{it} = \alpha + \beta_1 Profit_{1it} + \beta_2 Debt_{2it} + \beta_3 IOS_{3it} + \beta_4 FCF_{4it} + \mathcal{E}_{eit}.....(1)$ $DPR2Y_{it} = \alpha + \beta_1 KM^* FCF_{1it} + \beta_2 KI\&FCF_{2it} + \beta_3 Profit^* FCF_{3it} + \beta_4 Debt^* FCF_{4it} + \beta_6 IOS^* FCF_{6it} + \mathcal{E}_{eit}.....(2)$

Where are:

DPRit: Dividend Payout Ratio period t, KM : Managerial Ownership, KI = Institutional Ownership, Profit = Profitability, Debt = Debt (Leverage), IOS = Investment Opportunity Set, and FCF = Free Cash Flows.

3. RESULTS AND DISCUSSION

Effect of Leverage on Dividend Policy (DPR)

Based on Table 8. Panel Data Regression Estimation with Random Effect Model, it can be seen that leverage has a tcount of 0.864512 with a probability value of 0.3884. The probability value is classified as statistically insignificant at 5%. So, it can be concluded that the leverage variable has no significant positive effect on dividend policy (DPR) in companies in the transportation and infrastructure sector during 2015-2021.

The results of this study are in line with the findings of Rizqia et al (2013), Nisa (2017) and Harun (2018) who found that leverage (DER) has no significant effect on the DPR. However, this contradicts the findings of Mawarni & Ratnadi (2014), Firdaus at all (2020) and Saragih at all (2021) who found that leverage (DER) has a significant effect on dividend policy (DPR).



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The results of this study identify that leverage has a positive and insignificant effect, the higher the leverage of a company indicates that the higher the level of debt ratio owned by the company. High leverage does not reduce the number of dividends that will be paid by the company to shareholders because the company is still able to pay obligations and interest smoothly with the cash it has.

Effect of Managerial Ownership on Dividend Policy (DPR)

Based on Table 8 Panel Data Regression Estimation with the Random Effect Model, it can be seen that managerial ownership has a tcount of 2.640955 with a probability value of 0.0090. The probability value is classified as statistically significant at 5%. So, it can be concluded that the managerial ownership variable has a positive and significant effect on dividend policy (DPR) in companies in the transportation and infrastructure sector during 2015-2021.

The results of this study are in line with the findings of Rizqia et al (2013) who found managerial ownership has a significant effect on the DPR. However, this contradicts the findings and findings of Johanes et al (2021), who found managerial ownership has no significant effect on the DPR. The results of this study identify that managerial ownership has a positive and significant effect. The high managerial ownership of a company will affect the company's dividend payout, in other words, high managerial ownership will increase the dividends paid by the company to shareholders. This happens because there is still not so much dominance of managerial ownership in the transportation sector and the infrastructure sector, the average level of managerial ownership in these two sectors is 45.36% where this value has a low portion.

Effect of Institutional Ownership on Dividend Policy (DPR)

Based on Table 8, Panel Data Regression Estimation with the Random Effect Model, it can be seen that institutional ownership has a tcount of (-0.139769) with a probability value of 0.8890. The probability value is classified as statistically insignificant at 5%. So, it can be concluded that the institutional ownership variable has no significant negative effect on dividend policy (DPR) in companies in the transportation and infrastructure sector during 2015-2021.

The results of this study are in line with the findings of Firdaus et al (2020), Ross & Manalu (2019) and Johanes et al (2021) who found institutional ownership had no significant effect on the DPR. However, this contradicts the findings of Widiari & Putra (2017), Nisa (2017) and Sutanto et al (2017) Rizqia et al (2013) and Sari & Budiasih (2016) who found that institutional ownership has a significant effect on dividend policy (DPR).

The results of this study identify that institutional ownership has a negative but not significant effect. Low institutional ownership in a company indicates that the company's dividend distribution is high. In this study, the average number of institutional ownerships is 7.21%, where the value is not up to 50%, meaning that the level of institutional ownership of the two sectors is still low. Thus, this makes managerial ownership have no significant impact on dividend policy. The Effect of Investment Opportunity Set on Dividend Policy (DPR)

Based on Table 8 Panel Data Regression Estimation with the Fixed Effect Model, it can be seen that the investment opportunity set has a tcount of 0.028551 with a probability value of 0.9773. The probability value is classified as statistically insignificant at 5%. So it can be concluded that the investment opportunity variable has no significant effect on dividend policy (DPR) in companies in the transportation and infrastructure sector during 2015-2021. In other words, H4 in this study can be rejected.

The results of this study are in line with the findings of Ross & Manalu (2019) which found that the investment opportunity set has no significant effect on the DPR. However, this contradicts the findings of Krisdiana & Subardjo (2018), Adiwibowo & Larasati (2020), Widyawati



(2018), Mawarni & Ratnadi (2014) who found that the investment opportunity set has a significant effect on dividend policy (DPR).

The results of this study identify that the investment opportunity has a positive and insignificant effect. A high investment opportunity for a company will reduce the amount of dividends that will be distributed by the company because companies are interested in investing in issuers that generate high profits.

Effect of Free Cash Flow on Dividend Policy (DPR)

Based on Table 8 Panel Data Regression Estimation with the Fixed Effect Model, it can be seen that free cash flow has a tcount of (-4.359155) with a probability value of 0.0000. The probability value is classified as statistically significant at 5%. So it can be concluded that the free cash flow variable has a significant effect on dividend policy (DPR) in companies in the transportation and infrastructure sector during 2015-2021. In other words, H5 in this study can be rejected.

The results of this study are in line with the findings of Harun (2018) who found free cash flow had a significant negative effect on the DPR. However, this contradicts the findings of Sari & Buadiasih (2016), Widiari & Putra (2017), Krisdiana & Subardjo (2018), Adiwibowo & Larasati (2020) and Firdaus et al (2020) who found that free cash flow has a significant positive effect on dividend policy (DPR).

The results of this study indicate that free cash flow has a negative and significant effect. High free cash flow in a company can reduce the amount of dividends that will be paid to shareholders because the company chooses a policy that some of the free cash flow owned by the company will be retained as retained earnings to be used on investment opportunities that generate high profits.

Analysis of the Moderation Effect of Free Cash Flow with Leverage on Dividend Policy (DPR)

Based on Table 9 MRA Regression Estimation with the Random Effect Model, it can be seen that the interaction between leverage and free cash flow has a tcount of 1.895689 with a probability value of 0.0596. The probability value is classified as statistically significant at 10%. So, it can be concluded that the free cash flow variable is able to moderate the effect of leverage on the dividend policy of transportation and infrastructure companies during the 2015-2021 period.

Analysis of the Moderating Effect of Free Cash Flow with Managerial Ownership on Dividend Policy (DPR)

Based on Table 9 MRA Regression Estimation with the Random Effect Model, it can be seen that the interaction between managerial ownership and free cash flow has a tcount of (-0.962359) with a probability value of 0.3372. The probability value is classified as statistically insignificant at 10%. So, it can be concluded that the free cash flow variable is not able to moderate the effect of managerial ownership on the dividend policy of transportation and infrastructure companies during the 2015-2021 period.

Analysis of the Moderating Effect of Free Cash Flow with Institutional Ownership of Dividend Policy (DPR)

Based on Table 9 MRA Regression Estimation with the Random Effect Model, it can be seen that the interaction between institutional ownership and free cash flow has a tcount of 1.577990 with a probability value of 0.1163. The probability value is classified as statistically insignificant at 10%. So, it can be concluded that the free cash flow variable is not able to moderate the effect of institutional ownership on the dividend policy of transportation and infrastructure companies during the 2015-2021 period.

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Analysis of the Moderation Effect of Free Cash Flow with Investment Opportunity Sets on Dividend Policy (DPR)

Based on Table 9 MRA Regression Estimation with the Random Effect Model, it can be seen that the interaction between the investment opportunity set and free cash flow has a tcount value of 1.858010 with a probability value of 0.0648. The probability value is classified as statistically significant at 10%. So, it can be concluded that the free cash flow variable is able to moderate the effect of the investment opportunity set on the dividend policy of transportation and infrastructure companies during the 2015-2021 period.

4. CONCLUSION

Based on the results of the data analysis that has been done, it can be concluded as Leverage has no significant positive effect on the dividend policy of transportation and infrastructure companies during the 2015-2021 period. This indicates that a company's high leverage can increase dividend distribution. Managerial Ownership has a positive and significant effect on the dividend policy, this indicates that a high managerial ownership of a company can increases the distribution of dividends. Institutional Ownership has a negative and insignificant effect on the dividend policy. This indicates that high institutional ownership of a company can reduces dividend distribution. Investment Opportunity Set has no significant positive effect on the dividend policy. This indicates that a high investment opportunity set for a company can increase dividend distribution. Free Cash Flow has a negative and significant effect on the dividend policy.

This indicates that the high free cash flow of a company can reduces dividend distribution. The interaction between leverage and free cash flow can be concluded that the free cash flow variable is able to moderate the effect of leverage on the dividend policy of transportation and infrastructure companies. Interaction between managerial ownership and free cash flow. It can be concluded that the free cash flow variable is not able to moderate the effect of managerial ownership on the dividend policy of transportation and infrastructure companies. The interaction between institutional ownership and free cash flow can be concluded that the free cash flow variable is not able to moderate the effect of institutional ownership on the dividend policy of transportation and infrastructure companies. The interaction between the investment opportunity set and free cash flow can be concluded that the free cash flow can be concluded that the free cash flow can be concluded that the free cash flow of transportation and infrastructure companies. The interaction between the investment opportunity set and free cash flow can be concluded that the free cash flow variable is able to moderate the effect of the investment opportunity set on the dividend policy of transportation and infrastructure companies.

5. ACKNOWLEDGMENT

In carrying out this research, the authors obtained sources from the PNBP of Universitas Malikussaleh in 2022. For this reason, I thank the Management of Universitas Malikussaleh for making this policy so that the intensity of research and publications by lecturers has increased significantly.

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International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration |JJEBAS E-ISSN: 2808-4713 | <u>https://radjapublika.com/index.php/IJEBAS</u>

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