

## From Fields to Festivities: Understanding the Cultural Essence of Pongal

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### Abstract

Pongal is one of the most significant harvest festivals of South India, deeply rooted in agrarian life, cultural traditions, and spiritual gratitude. Celebrated mainly in Tamil Nadu, the festival marks the end of the harvest season and expresses thankfulness to nature, the Sun God, cattle, and the land that sustains life. This study explores the cultural essence of Pongal by tracing its journey from agricultural fields to vibrant festive rituals. The preparation of Pongal rice, community gatherings, traditional music, kolam designs, and cattle worship reflect a close relationship between humans and nature. Beyond its agricultural importance, Pongal serves as a symbol of social unity, shared labor, and collective joy, strengthening bonds within families and communities. The festival also highlights values of simplicity, sustainability, and respect for natural resources. By examining Pongal as both a cultural and social event, the study reveals how this harvest celebration continues to preserve South India's cultural identity while adapting to modern social contexts.

**Key words:** Pongal, festival, gathering, nature, Sun God

### INTRODUCTION

Pongal is one of the most important and widely celebrated festivals of South India, especially in the state of Tamil Nadu. Observed as a harvest festival, Pongal marks the completion of the agricultural cycle and expresses gratitude to nature for a bountiful yield. Celebrated in the Tamil month of Thai (January), the festival honors the Sun God, fertile land, rain, and cattle, all of which play a vital role in agrarian life. The word Pongal literally means "to boil over," symbolizing abundance, prosperity, and joy. It is also referred to as Tamizhar thirunal ("the festival of Tamil people"). It is observed by the Tamil diaspora in the Indian state of Tamil Nadu, parts of South India, Sri Lanka and other parts of the world with significant Tamil population. Pongal also refers to a sweet dish of rice boiled with milk and jaggery that is ritually prepared and consumed on the day. The festival is celebrated over four days—Bhogi, Thai Pongal, Mattu Pongal, and Kaanum Pongal—each day carrying its own cultural and ritual significance. Beyond religious observance, Pongal is a vibrant expression of South Indian culture, reflected in traditional food, music, kolam designs, and community gatherings. It strengthens social bonds, preserves age-old traditions, and highlights the deep connection between people, agriculture, and nature. While the celebration lasts three or four days in Tamil Nadu, it is only one or two days in cities and among the Tamil diaspora outside of South Asia.

### History

Pongal is mostly about praising the Sun god Surya, natural forces, agricultural animals, and individuals who assist agriculture. The celebration is described in an inscription discovered at the Veeraraghava Swamy Temple. The inscription, attributed to the Chola monarch Kulottunga I (1070-1122 CE), describes a land transfer to the temple for the annual Pongal festivals. Tiruvempavai, a ninth-century Shaiva Bhakti scripture by Manikkavacakar, describes the celebration. It appears in Tamil writings and inscriptions with several spellings, including ponakam, tiruponakam, and ponkal. Temple inscriptions from the Chola and Vijayanagara periods describe pongal recipes that are identical to those used today, with differences in seasonings and ingredient proportions. The phrases ponakam, ponkal, and its prefixed variants may also refer to the festive pongal dish as a prasadam (religious offering) supplied as part of the meals served by free communal kitchens in South Indian Hindu temples, either as festival food or to pilgrims on a daily basis.

### Bhogi

Bhogi is the first day of Pongal festivities and falls on the last day of the Tamil calendar month Margazhi. On this day, people discard old belongings and celebrate new ones. People gather and build a bonfire to burn the piles of trash. Houses are cleaned, painted, and adorned to present a festive appearance. Prayers are presented to Indra, the King of Gods, with thanks and wishes for abundant rains in the coming year. Kapu kattu is a popular Kongu Nadu tradition that involves tying leaves of *Azadirachta indica*, *Senna auriculata*, and *Aerva lanata* to the roofs of houses and other residential locations. The South Indian states of Tamil Nadu, Karnataka, Andhra Pradesh, and Telangana all observe Bhogi on the same day. Fruits of the harvest are collected along with flowers of the season, and a mixture of goodies and money is given to youngsters, who subsequently separate and collect the cash and delicious fruits.

### Thai Pongal

Thai Pongal is the biggest festival day, which falls on the following day of Bhogi. It is observed on the first day of the Tamil calendar month of Thai, which corresponds to 14 or 15 January on the Gregorian calendar. It is devoted to the Sun deity Surya and corresponds to Makar Sankranti, a harvest festival known by many regional names across India. According to tradition, the event commemorates the end of the winter solstice and the beginning of the sun's six-month journey northward when it enters Capricorn, also known as Uttarayana. It is dedicated to Surya and is celebrated with family and friends, who wear new attire and prepare the traditional pongal dish in an earthen pot. The container is usually decorated by attaching a turmeric plant or flower garland and set in the sun with sugarcane stalks. The homes are adorned with banana and mango leaves, ornamental blooms, and kolams. Relatives and friends are called, and when the pongal begins to boil and overflows, participants blow a conch or make sounds while screaming "Pongalo Pongal" ("May this rice boil over"). In rural places, folks sing traditional songs while the pongal is cooking. The Pongal dish is initially served to Surya and Ganesha before being shared with the group of friends and family members. People traditionally pray to the sun in the open before eating their meals. A community Pongal is a gathering of families in a public venue for ceremonial worship.

### Mattu Pongal

The third day of the celebration, Mattu Pongal ("Madu" means cow in Tamil), is dedicated to honouring livestock. Since cattle are used to produce dairy products and fertilizers for transportation and agriculture, they are considered sources of wealth. The cattle are transported for processions after being cleansed, having their horns polished and painted in vibrant hues, and having flower garlands wrapped around their necks. Some people put shikakai and kumkuma to their cows' foreheads and decorate them with turmeric water. Pongal, jaggery, honey, bananas, and other fruits are among the sweets given to the cattle. In order to express gratitude for their assistance with the harvest, people may bow down to them.

### Kanum Pongal

Kanum Pongal, also known as Kanu Pongal, is the fourth day of the festival and the culmination of the year's Pongal festivities. The term kanum means "to visit" in this context, and families celebrate reunions on this day. Communities conduct social occasions to develop ties and consume food and sugarcane at these gatherings. Young people pay their respects and seek blessings from elders, who give them gifts.

### Traditions and practices

Pongal is historically celebrated by decorating, performing prayers in homes and temples, gathering with family and friends, and exchanging presents to restore social links of unity. It is seen as a "social festival" because modern festivities are not often linked to temple rites. Pongal food is ritually cooked in temples and cultural centres, and fairs (Pongal mela) are held to sell handicrafts, crafts, pottery, sarees, and ethnic jewellery. These locations host traditional community sports like Uri Adithal ("breaking a hanging mud pot while blindfolded"), Pallanguzhi, and Kabbadi, as well as group dance and music events in major cities and villages. The holiday is celebrated with vibrant kolam artwork. Kolam is a traditional decorative art form that is created by drawing with rice flour and natural or synthetic colour powders. It consists of geometrical line drawings made out of straight lines, curves, and loops arranged around a grid pattern of dots.

### Cuisine:

The festival is called after the "Pongal" dish, which is the festival's most important tradition. The dish is made by boiling newly harvested rice with cow milk and raw cane sugar. Additional ingredients include coconut and ghee, as well as spices like cardamom, raisins, and cashews. Cooking is done in a clay pot, which is frequently garlanded with leaves or flowers and sometimes tied with a piece of turmeric root. It is either prepared at home or in community settings such as temples or village open spaces. The meal is prepared in sunlight, typically in a porch or courtyard, and is dedicated to the Sun god, Surya. It is typically served to the gods and goddesses first, then cows, and last to gathering friends and family. Temples and towns host free kitchens cooked by volunteers for everyone who gathers. Portions of the sweet pongal dish (Sakkarai Pongal) are served as prasadam at temples. The food, as well as the process of preparing it, are both intellectual and tangible symbols. It commemorates the harvest, and the cooking represents the turning of the gift of agriculture into nutrition for the gods and the community on a day when the sun god is thought to begin his trip north. The "boiling over" dish is thought to symbolize Parvati's blessing. It is the ritual dish, along with numerous additional courses made from seasonal ingredients for the gathering.

### Jallikattu

On this day, communities participate in ritual visits to neighbouring temples, when they parade images from the temple's sanctum in wooden chariots. Drama-dance performances also promote social gatherings and the strengthening of communal relations. Community sports and games like bullfighting and Jallikattu are also held during Pongal. A bull is released into a crowd during Jallikattu, a traditional event that draws big audiences. Several human participants try to grip the large hump on the bull's back with both arms and hang on to it while the bull tries to flee. Kanu Pidi is a Mattu Pongal tradition observed by women and young girls in which they set a turmeric plant outside their home and give pongal dish and food to birds, notably crows, while praying for their brothers' well-being. Brothers show their love for their married sisters by giving them gifts.

### Contemporary practices

Pongal is celebrated by the Tamil community in Kerala and is a local holiday in Idukki, Palakkad, Pathanamthitta, Thiruvananthapuram, and Wayanad districts. Attukal Pongala is celebrated from February to March at the Attukal Temple near Thiruvananthapuram. Pongala, also known as Kathakali, is celebrated with dance and musical performances, as well as processions showcasing the temple deity. In Karnataka, the event is celebrated over multiple days, similar to Pongal, and the meal cooked is known as "ellu". During the festivities, there are plenty of decorations and social visits. Pongal festivals coincide with Makara Sankranti, Maghi, and Bihu, which are celebrated throughout India.

### Sri Lanka

Pongal is celebrated by Sri Lankan Tamils and lasts two days, with the main focus being on Thai Pongal day. On the first day, it is customary to cook Pukkai, a dish similar to Pongal composed of red rice, mung beans, and milk.

### Geography

Pongal is one of the major festivals celebrated by Tamil people across various religions in Tamil Nadu. It is also celebrated in other parts of South India, and is a major Tamil festival in Sri Lanka. It is observed by the Tamil diaspora worldwide, including those in Malaysia, Mauritius, South Africa, Singapore, United States, United Kingdom, Canada, and the Gulf countries. In 2017, Delegate David Bulova introduced a joint resolution HJ573 in the Virginia House of Delegates to designate January 14 of each year as Pongal Day.

## CONCLUSION

Pongal beautifully represents the deep connection between agriculture, nature, and community life in Tamil culture. Celebrated at the time of harvest, it expresses gratitude to the Sun, the earth, cattle, and farmers whose hard work sustains life. The festival goes beyond rituals and food; it reflects values of simplicity, sharing, and respect for nature. Preparing Pongal in open spaces, decorating homes with kolam, and wearing traditional attire create a sense of joy and togetherness. Farmers take pride in their labor, and families come together to celebrate abundance and hope for prosperity. Pongal also reminds people of the importance of living in harmony with the environment and preserving traditional knowledge passed down through generations. In today's fast-changing world, Pongal continues to hold relevance by reconnecting people with their roots and agricultural heritage. Overall, from the fields where crops are grown to the festivities that fill homes with happiness, Pongal stands as a celebration of life, gratitude, and cultural identity.

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