

## THE IMPLICATIONS OF THE CONVERSATION IN THE TRAILER OF THE ACEH COMEDY FILM

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### Abstract

This study aims to describe the implications of general conversation, the implications of scaled conversations, and the implications of specific conversations in Acehnese comedy films. The research method used in this study is a qualitative research method. The data collection techniques used are documentation techniques and listening techniques. The data analysis technique of this research is by transcribing the entire content of the film, marking the implications, interpreting, and making conclusions. The test of the validity of the data in this study is by checking and fading experts. Based on the results of the study, the dominant implications used in Acehnese comedy films are the special conversation implications of eighty-one speeches, then the general conversation implications of thirty-four speeches, and the five-speech scale conversational implications. The implication of special conversation in the form of the use of the speaker's language tends to use special words that only the speaker can understand the meaning or intent of the speech. This Acehnese comedy film is personal and familial in delivering speeches by speakers who are packed with humor.

**Keywords:** *conversational implications, movies*

### INTRODUCTION

A literary work is a result of the author's creativity and inspiration in telling a certain life or event of society that has value and benefits. Literary works are also fictionality because literary works are essays that display the creativity and imagination of the author. Various forms of literary works, such as prose, poetry, and drama. One of the developments of dialogue and audiovisual drama is in the form of films. Film is an information medium that can be heard and seen by the human senses. Movies also serve as a means of education to become life lessons. Life lessons in a film can be seen through a scene that clearly negatively (evil) and positively (good) a character that can be seen from the eyes or voice. Film is a cultural product and a means of artistic expression, which is in the form of mass communication, which is a combination of technology such as photography and sound recording, fine art, theater art, music art, literature, and architecture (Ropi'ah, 2021).

Aminah (2022) stated that Short Film is an artistic and cultural copyrighted work which is an audio-visual communication medium based on cinematography, recorded on celluloid tape, video tape, or other technological inventions in all shapes and sizes through an electronic process. Film is the result of the formation between the material and the way the director imagines in the work he makes through scenes played by selected characters (artists) who according to him are suitable for playing a role in the film he makes, film is also often used as a medium that can influence others in acting and behaving both in the form of speech and behavior (Miftah & Rohimi, 2025).

### LITERATURE REVIEW

Film is one of the places to see various photos, videos, and so on that are in accordance with the discussion, even film is also able to convey information in the form of positive messages for the audience. Characters in the film who are involved in a speech event or are in conversation may have an implied meaning that is implied from the actual meaning (Shiva Arinda Putri Hardiasari et al., 2024).

The form of speech is said to be implicit. Implications explain the difference in meaning between speech and the meaning in question (Tanjung et al., 2023). Implication is the meaning contained in a speech. A communication requires cooperation between the speaker and the speaking partner so that they can understand the purpose and intention of the expected speech and the communication carried out can run well (Saleh et al., 2023).

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The implications of the conversation in happening anywhere and anytime, including in a movie. Implicit is part of pragmatics, used to capture the hidden intent in the communication between the speaker and the interlocutor (Fauzi et al., 2020). Implications is one of the studies of pragmatic science. The verbal relationship of a person with another in a communication is also said to be an implication. The connection is not so visible, but it can be understood implicitly.

Films are interesting to study because they can reinforce the meaning implied in the dialogue between characters that appear to exist in everyday life, especially in speech planning. There is also a short documentary film, which is a nonfiction film with the main content of documentation, information and knowledge which has a duration of no more than 60 minutes (Aminah, 2020). This Acehnese comedy film presents a spectacle that contains many meanings in its conversations but is presented with humor so that the audience does not feel bored when watching it. The function of conversational implications is as a means of communication language and can facilitate communication between speakers and speaking partners. This will make the listener effectively respond or respond in accordance with the implications that arise.

Previous research on the implications of film has been previously researched by (Fauzi et al., 2020) with the research title "The Phenomenon of Conversational Implications in the Salahuddin Al Ayyubi Animation Film Grice Perspective (Pragmatic Study)". The study produced the findings that there were 10 (ten) conversations that contained implications from episodes 1 (one) to 3 (three). Of the 10 (ten) conversations, in addition to having a hidden purpose, the speaker also contains 4 (four) characteristics of conversation implications based on Grice's perspective, namely: nullity (*cancebility*), impossibility force (*defeasibility*), separation power (*detachability*), and computing power (*calculability*). Furthermore, research conducted by (Sari et al., 2024) with the research title "Implications in the Tonight Show on Net Tv (Pragmatic Study) January 2024 Edition". The findings of the research are the use of forms of violations against the principle of cooperation in communication that have violations and errors when communicating that are not in accordance with the maxim, namely violations of the maxim of relevance, method, maxim of quality, and maxim of quantity.

Research (Wahyuni & Sinaga, 2022) entitled "Implications of Conversation in Toba Batak Language Comedy on the Campuraduk Channel Youtube Account" shows the findings of 31 conversation data, showing that: *first*, the implications of conversation are divided into three, namely (1) special conversation implications (GPA), (2) general conversation implications (IPU), and (3) scaled conversation implications (IPB). *Second*, based on its function, conversational implications are divided into five functions, namely assertive functions, directive functions, commissive functions, expressive functions, and declarative functions. Based on the results of previous research, it shows that the implications of conversation in Acehnese comedy films have not been researched. The implication that focuses on the situation of the content of this Acehnese comedy film has several forms, namely general, scaled, and special conversation implications. This research focuses on general conversational implications, scaled implications, and specific implications.

## METHOD

This research uses a qualitative method. The qualitative method is used with the aim of providing an overview of the characteristics of conversational implications in Acehnese comedy films. Qualitative research is research that aims to comprehensively understand the phenomena experienced by the object of research, such as behavior, perception, motivation, action, and others, through language descriptions and in the form of language (Aulia, et al., 2016). The data collection techniques used in this study are documentation techniques and listening techniques. The data in this study are all conversations in Acehnese comedy films that contain general conversation implications, scaled conversation implications, and special conversation implications. The data analysis technique of this study uses steps such as transcribing the entire content of the film into written form, marking the implications found, interpreting each finding of the type of conversation implications, and making conclusions about the results of the research. The validity test of the data used in this study is by examining and validating literary experts and pragmatic experts.

## RESULTS AND DISCUSSION

The speech in the Acehnese comedy film as a whole amounted to one hundred and twenty speeches. The most dominant implications are the special conversation implications of eighty-one speeches, then the general conversation implications of thirty-four speeches, and the five-speech scale conversational implications. The following are the results of the research in the form of speech.

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## 1. Common conversational implications

The general conversational implications do not take into account additional meanings and the person who plays a role in the speech process assumes the meaning of the conversation only by observing the structure of the words used (Aulia, 2020). The following is an example of a conversation quote in an Acehnese comedy film in the form of a general conversation.

*Yusniar: Nyo pat rukok Abu (This is Dad's cigarette).*

*Haji Uma: Oh katroh ka'wo nyak, geot (Oh it's already there, son, good).*

In the speech spoken by Yusniar to Haji Uma to give a cigarette entrusted by Haji Uma. In these speeches, they can understand the intent of each other's conversations without looking at the context of the conversation. That Haji Uma in his conversation "*Oh katroh ka'wo nyak, geot* (Oh it's arrived, son, good)." It has an implicit meaning, namely Haji Uma thanked Yusniar by answering with soft speech and saying 'good' at the end of the conversation as a form of praise. Furthermore, the excerpt of the conversation in the Aceh comedy film is in the form of a general conversation between Bang Joni and Yusniar.

*Bang Joni: Dek Yusniar, leuh seumampoh nyan, peu na loem activity? (Dek Yusniar, after sweeping, what other activities are there?).*

*Yusniar: Loen tageun beu Bang (I cook Bang rice).*

In the speech that Bang Joni told Yusniar, there is no need to look at the context. This is because Yusniar was able to immediately understand the meaning of the conversation said by Bang Joni, namely asking about Yusniar's next activity after he finished sweeping his yard. Likewise, Bang Joni immediately understood from Yusniar's answer if he was going to cook rice after finishing sweeping the yard.

## 2. Implications of scalable conversations

Stating that certain information is always conveyed by choosing a word that expresses a value from a value scale. This is particularly evident in terms for expressing quantities, such as: all, most, lot, some, few, always, often, sometimes (Aulia, 2020). The following is an example of a conversation quote in an Acehnese comedy film in the form of a scaled conversation.

*Haji Uma: Do they say Jak? (Where are you going?).*

*Bang Joni: Kah leuh woe jak apply for a job i' Sigli, i' peugah i' salary ngon dollars (Already home from going to apply for a job in Sigli, it is said that the salary is often in dollars).*

In the speech that Haji Uma told Bang Joni who asked where Bang Joni was going and was immediately understood by Bang Joni. The answer to Bang Joni's conversation "*Kah leuh woe jak apply for a job i' Sigli, i' peugah i' salary ngon dollars* (Already home from going to apply for a job in Sigli, it is said that the salary is often in dollars)." Explaining that he had just returned from applying for a job that would often be paid in dollars. Bang Joni's speech is included in the implications of scaled conversations because it is marked with the word 'frequently', which is a term to express quantity.

## 3. Implications of custom conversations

Specific conversational implications are conversations that take place in a very specific context in which the listener assumes locally acquired information (Aulia, 2020). The following is an example of a conversation quote in an Acehnese comedy film in the form of a special conversation.

*Bang Joni: Hi Him, is it the source of the problem in this field?*

*Him: Oh Bang Joni, what if you make a lampoh come on? Sorry sorry beuh (Oh Bang Joni, you think I stole in this field? I'm sorry, sorry).*

The speech that Bang Joni gave to Him proved that Bang Joni made his own conclusion if he lost coconuts in the field all this time because of Him's actions. It can be seen from the conversation "*Hi Him, is it the source of the problem of lampoh nyoe* (Hey Him, apparently you're the source of trouble in this field)." What is clarified by

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the word 'source of the problem' which means implicit is that Bang Joni accused Him of picking coconuts in the fields. This is because when Bang Joni came to the field, Bang Joni saw Him peeling a lot of coconuts. Likewise, Him dismissed Bang Joni's accusation by immediately understanding the meaning of the word 'source of the problem' that Bang Joni said to him. Him immediately understood Bang Joni's intention because Him was in the same context of conversation as Bang Joni.

*(decide and tell).*

The implications of conversation in Acehnese comedy films have a variety of implications. The most dominant implication is the specific conversational implication. The implication built by film scriptwriters or other writers of literary works is that they want to build communication between characters. This will cause life conflicts that need to be resolved in a dramatic way, because the more dramatic the conversation that is said, the more interesting the film will be.

Literary works are the result of the author's imagination as a form of art to pour out the author's ideas, ideas and expressions which contain many messages of life. The writer can describe his own life experiences, others and life in his skitar environment through literary works. The source of the author's ideas can be from experiences, stories or events experienced by others, observing the state of the surrounding environment, watching television, his own experiences, friends, family, and many other sources of ideas. The results can be used as new ideas in the form of imagination so that they can give birth to works that are worthy of being shown through the media of motion, sound, and images for everyone. The conversational implications of Acehnese comedy films contain life experiences experienced by writers or filmmakers that come from ideas and are outlined in Acehnese comedy films. Problems in personal, familial, social, and community life related to other people's life journeys. This becomes a story material that is then used as an idea or idea of thought in the form of imagination into an Acehnese comedy film. Family and personal problems, the sacrifice of a young man facing fierce in-laws.

Implication is one part of the pragmatic study related to language through speech and its counterparts. Implications can convey the message contained in a person's speech. The author in the Aceh comedy film provides a lot of learning about family that must be more respectful of people who are older than us even though the parents are fierce or angry. The story of Acehnese comedy films has inspired the audience on how to respect, understand, appreciate parents and never give up in achieving their desires. As human beings, we should have the nature of fighting and never giving up in facing various tests of life and be ready to sacrifice for a goal.

The benefit of the implications that can be learned from this is to have the knowledge of politeness to parents even though they are always blamed but always be polite when speaking. The author raises the general type of conversational implication because there is no specific background in the context requested and only makes conclusions. Scaled implications express a value that is characterized by the word often, always, sometimes, many, several, and when speaking. The implications of a particular conversation adapt to the context very specifically because it gives an opinion about the information we know. Based on the use of language in Acehnese comedy films, Aceh tends to use special words, where only the speaker can understand the meaning of the speech. Conversational speech in Acehnese comedy films is found to have one hundred and twenty implications with variations in conversational implications. The most dominant implications are the eighty-one special conversational implications, followed by the general conversational implications of thirty-four speeches, and the five-speech scale conversational implications.

## CONCLUSION

Acehnese comedy films use variations of implications. The most dominant implications are the eighty-one special conversational implications, followed by the general conversational implications of thirty-four speeches, and the five-speech scale conversational implications. The implication of a special conversation is more dominant because the topic of conversation is spoken only by the other person who can understand the meaning of what is said by the speaker. This film is personal and familial in conveying speech.

In relation to Indonesian Language Education through the teaching of literature, this research is expected to be used well as a source of information or knowledge about the implications of conversation in daily life. This is so that readers are expected to understand and understand the implications. Furthermore, in literary learning, it is hoped that this research can be used as one of the teaching materials regarding understanding how to write films with variations of implications. The results of the study are expected to be useful as a follow-up research in examining the implications in a film, especially the implications of general conversations, the implications of scalable conversations, and the implications of special conversations.

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