RELIABLE INFORMATION RESILIENCE AT LPP RRI AS A FORM OF DEFENSE OF THE INDONESIAN NATION AND STATE

Sonni Agung Saputra[1], Totok Imam Santoso[2], Bastari Raja Tihang[3]
[1,2,3]Universitas Pertahanan Republik Indonesia Fakultas Strategi Pertahanan
Corresponding Author: sonasnews@gmail.com

Abstract

Information resilience is an integral part of non-military defense strategy amidst digital disruption and massive distribution.hoax. Study Thisaims to analyze the role of the Public Broadcasting Institution of Radio Republik Indonesia (LPP RRI) in realizing information resilience as a form of national defense. With a qualitative approach and data collection techniques through interviews, observations, and literature studies, this research This found that RRI plays a strategic function in disseminating reliable information. throughout Indonesia. Findings shows that the existence of RRI's extensive network, editorial neutrality, and the use of multiplatforms are strengths in countering disinformation and strengthening public trust. Research This recommend strengthening human resource capacity, supporting regulations, and expanding strategic cooperation between agencies.

Keywords: *Information resilience, RRI, defense strategy, hoax, national defense.*

INTRODUCTION

The Public Broadcasting Institution of the Republic of Indonesia Radio LPP RRI with the existence of 69 stations from Sabang to Merauke makes the reach the distribution of news information becomes massive. Based on government regulation PP number 11 of 2005 concerning LPP, it states that RRI is a public broadcasting institution established by the state independently and for the benefit of the community.The challenges of the era of media existence amidst information convergence and disruption have made RRI continue to develop in the face of various realities where society is easily exposed to misleading or even incorrect information or hoaxes.

The area of Indonesia from Sabang to Merauke based on data from the Ministry of Home Affairs in 2024 consisting of around 17,508 islands spread across 38 provinces with 416 regencies and 98 cities makes Indonesia's reach very wide (Ministry of Home Affairs, 2024). The population in Indonesia is also very large based on data from the Central Statistics Agency (BPS) in 2024 reaching more than 281 million people with a land area of up to 1.9 million km2 and ethnicity in Indonesia is also very large reaching 1340 ethnic groups making the challenge of distributing news information to reach all groups (Central Statistics Agency, 2024).

In maintaining the integrity of the Unitary State of the Republic of Indonesia, reliable, valid, verified news information with checks and rechecks from all lines is a must so that public accountability can be obtained for the data and facts presented. The dangers of hoaxes for Indonesia are very significant and have a wide impact on all aspects of people's lives. The polarization of society due to hoaxesdivide society, strengthen differences between socio-political and religious groups. Hoaxes can also trigger violent social unrest and conflict between communities. Hoaxes also damage the reputation of individuals, organizations or institutions towards public trust. With the spread of hoaxes, people become skeptical and do not believe in true information, making it difficult to spread accurate information.

The current situation of the Indonesian nation which is also multi-party and groups and streams makes it vulnerable to national and state life. Hoax issues are one way to attack and even bring down those who do not have the same interests in various things. In this case, the state must not lose so that with the existing institutional elements and human resources, RRI becomes the vanguard of information resilience sources providing reliable sources. RRI provides certainty of information so that resilience becomes more realso that the public can absorb reliable sources of information through news that is widely distributed with existing networks. To overcome the dissemination of reliable information, there must be an effort to create valid,

checked and rechecked information based on accurate data and facts. In today's era, of course, mastering online social media with multimedia discipline is very important in preventing hoaxes because there is a lot of misleading information circulating from these media. The public is exposed to and even trusts sources of information created from social or online media that have not necessarily been verified by the press council or mainstream media institutions, so that massive distribution occurs quickly.

In the midst of the era of media disruption and convergence, RRI as a public broadcasting institution established by the government must be able to ensure reliable information to the public with accurate, balanced, transparent and reliable data and facts. Sir Arthur F Lykke on End Way Mean which includes a strategic model that effective strategy requires an understanding of the desired results. The purpose of the method to achieve the results, the means and resources needed for the method to succeed, the desired goals or objectives must be clear. The method or action taken to achieve the goal is a strategy or action plan by means of instruments or tools used to apply the chosen method.

This model emphasizes the importance of balancing all the elements in it. So that a successful strategy requires the chosen method to be able to achieve the desired goal and the available means to support the method. If one element is not balanced, the success of the strategy is threatened to be imperfect. In this journal, we will discuss several views from informants inside and outside RRI as part of adding to the research treasury related to information resilience as a form of national defense. By using qualitative research methodology and interview data collection techniques and literature reviews, a recommendation is produced to create a pattern of information resilience system from RRI.

The source of information from informants who use the methodology of collecting data with direct interviews becomes meaningful because researchers ask questions related to the impact and influence of reliable news on the life of the nation and state. Then there are also several other questions such as optimizing the revitalization of the role and function of RRI as a mandate from laws and government regulations that make it a reliable source of information. How can society return to believe in what is conveyed through various multimedia disciplines, online media or social media, even through conventional radio.

The role and function of RRI is also very massive because currently all media have various interests, both material and long-term from the owners of media companies. RRI also has interests, but its interests are broader because it is a public broadcasting institution established by the government so that it can provide more meaning to the lives of the people of the nation and state. But currently RRI must also be able to improve because the challenges of existing human resources are a concern so that with the improvement of quality and quantity of competence can realize the ideals that already exist in laws and government regulations. RRI stands above all religious groups and beliefs so that with neutrality related to sources of information through news.

RRI also provides input and suggestions on various matters that affect the lives of the people of the nation and state so that...The government becomes a strategic partner of trusted sources of information and news to be packaged according to public needs. With various programs available at RRI pro 1 pro 2, the Voice of Indonesia news center and so on, RRI provides a means of public education through education on news certainty, information resilience, preventing hoaxes for the establishment and standing of the Indonesian nation and state at all times. Gap: Although LPP RRI has carried out its public broadcasting function in presenting reliable information amidst the rise of hoaxes, its strategic role has not been fully designed, measured and utilized in the framework of national defense based on strategic theories such as Ends-Ways-Means, as it should be in a universal defense strategy.

Research Questions
1. What is the role of LPP RRI in forming information resilience as part of the national defense strategy?
2. What are the challenges and opportunities faced by RRI in countering the spread of hoaxes and disinformation?
3. How prepared are human resources and technology at RRI in supporting the national information defense function?

This research aims to:
1. Analyzing the strategic role of RRI as a public broadcasting institution in national information resilience.
2. Identifying challenge And need internal RRI infacing the era of information convergence and disruption.
3. Provide data-based policy recommendations to strengthen RRI's function in the overall defense strategy.

LITERATURE REVIEW

In government regulation number 11 of 2005, it is stated that RRI is a Public Broadcasting Institution established by the state independently and for the benefit of the community, so currently the Public Broadcasting Institution Radio Republik Indonesia LPP RRI with the existence of 69 stations from Sabang to Merauke makes the reach of news information distribution massive (Government of the Republic of Indonesia, 2005). Data that has been processed and analyzed so that it has a certain meaning. Information can come from various sources and is not always related to current events (Jogiyanto, 2005)

Characteristics of information:

1. Can be subjective not objective
2. Not tied to a particular delivery format
3. Used for the purposeincluding decision making.

Reports about current events or incidents delivered to the public with the aim of providing relevant and up-to-date information. Usually written by journalists by prioritizing the principles of 5W and 1H journalism (Kwik Kian Gie Institute of Business and Informatics, 2023).

Characteristics of news:

1. Based on facts and data
2. Presented objectively
3. Contains elements of 5W 1H what who where when why and how

Research methods that help readers understand the basic concepts of the research. Qualitative research is a research approach that aims to understand social or human phenomena in depth and contextually (Semiawan, 2010). Focus on meaning and interpretation Qualitative research focuses on understanding the meaning and interpretation given by participants to the phenomena studied. This study uses an inductive approach, namely starting from specific data and then building a more general theory or concept. This study uses in-depth data collection methods such as observation interviews and document analysis. An effective strategy requires an understanding of the desired outcome, the goals, the methods for achieving that outcome, and the means and resources required. required for the method to succeed, the desired goal or target must be clear. The method or action taken to achieve the goal is a strategy or action plan by means of instruments or tools used to apply the chosen method (Lykke, 1997).

This model emphasizes the importance of balancing all the elements in it. So that a successful strategy requires the chosen method to be able to achieve the desired goal and the available means to support the method. if one element is not balanced, the success of the strategy is threatened to be imperfect. In this journal, we will discuss several views from informants inside and outside RRI as part of adding to the research treasury related to information resilience as a form of national defense. By using qualitative research methodology and interview data collection techniques and literature reviews, a recommendation is produced to create a pattern of information resilience system from RRI.

METHODOLOGY

In this journal, the author uses qualitative research methodology with data collection techniques of observation interviews and document analysis. Then also conduct direct observations at the RRI head office andconducting a literature review of a number of literatures such as government regulations related to the establishment of LPP RRI and literature related to journalistic information news.

RESEARCH RESULT

Based on a number of literatures and also direct internal and external interviews with RRI, with the existing equipment and human resources, RRI has an important role as a public broadcasting institution established by the government and funded by the government to become a strategic partner in maintaining the integrity of the Unitary State of the Republic of Indonesia (NKRI). RRI with the widest network and frequency reach abroad sourced from state finances, has become a vital object that is useful for disseminating educational and enlightening news information to all Indonesian people. The current situation with media conferences and social mediaIt is a challenge for all astronauts to do their best by presenting accurate news based on data and facts and using multiple conventional and digital media platforms as a way to disseminate it. Human resources at RRI must also receive increased competence so that they can be competitive with technological advances because currently we are faced with a developing digital world. rapid. The development and

improvement of human resources is important to remain a vital object in terms of information and news to ward off various misleading issues or hoaxes. Including providing strategic input for the central and regional governments regarding current issues that are currently developing in society.

DISCUSSION

The challenges of today's era require us to be able to strengthen information and news through various media, both social and mainstream media. Information technology also continues to develop rapidly along with various multi-platform findings in online networks. RRI which has been established in Indonesia since September 11, 1945 continues to improve itself along with the progress of the times. The stage of responsibility as a media sourced from the central government budget is important in order to increase the capacity of human resources.

In today's era, we are also facing the problem of the proliferation of misleading and even untrue issues or hoaxes circulating in society using online social media networks.The information resilience of the Public Broadcasting Institution Radio Republik Indonesia is important so that certainty regarding accurate information and news based on data and facts can be consumed by the public against various incorrect and even misleading information.

The researcher also conducted an interview with the President Director of LPP RRI Dr. I Hendrasmo who in the interview with the researcher explained that currently the change in mindset of all astronauts continues to occur. Mastery and use of new media such as social and online media including in the form of TV and radio is a must. Hardware is an important part in increasing the capacity of competency to answer the challenges of the times in the era of media distribution. Updating tools using information technology is one way to reach all listeners, viewers and observers of RRI to understand and understand the network pattern of disseminating information and news.

From the content of educational broadcasts to the public so that they understand and understand what is currently an actual issue, respond wisely and take meaning from everything that is happening. The learning pattern of the community here is very important in the current era to know what is going on and is of public concern so that they can understand and comprehend the current situation. "In today's era, disseminating content is not only in the form of sound or radio but also using artificial intelligence that allows everyone to know and understand according to their understanding through animated infographics and moving images, photos, videos that can be seen directly by the public," he said.

From the online side, it also continues to prioritize news through the website rri.co.id and RRI Digital displays and presents the latest, most up-to-date, trusted news to be used as reading material for the public. Readers of rri.co.id are also growing rapidly because the need for information and news is presented through innovative and creative ways of interacting attractively with readers. In terms of improving human resources, self-development from the center for developing educational research and training is also ongoing, which is a periodic increase in competence. The curriculum is also adjusted to the current situation so that many are the subject of study related to the development of the potential of a spaceman in the field of broadcasting and journalism.

Responsibility as a Public Broadcasting Institution established by the government also came a day to the press council. The press council commissioner Asep Setiawan explained that it emphasized the attitude of behavior to remainmaintain professionalism, neutrality and independence in accordance with the journalistic code of ethics. "The solution to every problem must also be the focus when creating information resilience so that with the mindset of acting and behaving from RRI journalists, professionalism and balance become one of the important keys in carrying out journalistic duties," he said. The researcher also conducted an interview with the supervisory board of LPP RRI, Rini Purwandari, who mandated that the directors be able to create information and news products properly and correctly according to journalistic principles. A neutral and independent attitude in understanding the journalistic code of ethics must also be present so that the Tri Prasetya values continue to be a guideline when working at RRI.

"RRI has the noble value of Tri Prasetya which also contains the basis for thinking about the behavior of every astronaut to remain professional," he stressed. This value includes efforts to protect tools from those who have bad interests for the nation and state. Then carry out broadcasts and news honestly with a conscience and noble character. Furthermore, what is no less important is that every spaceman must act neutrally and independently in carrying out his duties by standing in all political parties and the interests of the nation above all else. The strategic model that effective strategy requires an understanding of the desired outcomes. The purpose of the methods for achieving those outcomes.the methods and resources needed for the method to succeed the desired goals or targets must be clear. The method or action taken to achieve the goal is a

strategy or action plan by means of instruments or tools used to apply the chosen method (Lykke, 1997). With this theoretical method, the essence can be taken with the End-Ways-Means framework, it can be identified that:

- End: Objective resilience information For defend country from disinformation.
- Ways: RRI's strategy utilizes multiplatform broadcasting and editorial neutrality.
- Means: Means in the form of infrastructure, trained human resources, and supporting regulations.

Analysis shows that the balance of these three elements is crucial to ensure an effective information defense strategy.

The network of sources is also very broad, starting from the central and regional governments, including the TNI, Polri, private institutions and various other policy makers, making Angkasawan a strategic partner in solving a problem towards a solution so that information resilience becomes more optimal. The educational approach pattern by inviting all elements of society to become part of the government's solution that continues to move forward and in line with the development of the times is one of the keys to the success of journalistic spacemen in carrying out their duties with the existence of balanced, accurate, reliable news and information based on data and facts that can be input.strategic for central and regional governments to do their best for the community.

CONCLUSION AND RECOMMENDATIONS
Conclusion

This study concludes that LPP RRI has great potentialas an instrument of national information resilience in the context of non-military defense. With a wide network and legitimacy as an independent state-owned institution, RRI is able to counter the spread of hoaxes and build a single narrative of national defense. The End-Ways-Means model shows that the strategic goal of information resilience can be achieved if RRI is supported by competent human resources, the latest digital devices, and accommodating policies. However, there are still challenges in terms of personnel competence and operational budget continuity.

Academic Recommendations

1. Educational curriculum development is needed national defense which includes information resilience and media literacy.
2. Further research could expand the analysis on state-owned social media platforms and their contribution to cyber defense strategies.

Practical Recommendations

1. The government needs to strengthen RRI's status with new regulations regarding the protection of strategic information and handling of hoaxes.
2. Improving the quality of RRI's human resources through formal training and international collaboration is urgently needed.
3. There is a need to develop a rapid detection and response system for the spread of hoaxes that is integrated with defense and security institutions.

FURTHER RESEARCH

Researchers realize that the current journal is still far from perfect, so with the input of suggestions and criticism from all circles, the system helps improve this journal so that it can be optimally useful for the community, especially in maintaining the integrity of the Republic of Indonesia in terms of news information to the community.

THANK-YOU NOTE

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