

REVIEW COMMUNITY COMPLIANCE AND AWARENESS IN USE OF SOCIAL MEDIA FROM PERSPECTIVE SOCIOLOGY OF LAW

Teguh Ferdiansyah Chusnein¹, Catharina Dewi Wulansari²

^{1,2}Universitas Katolik Parahyangan, Bandung

Email: 8052401011@student.unpar.ac.id, dewi@unpar.ac.id

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Abstract

Social media has become part important in life modern society , but also gives rise to challenge law new , like pollution Name good , speech hatred , and the spread of information lie . This research aim analyze level awareness and compliance law public in use of social media in Indonesia and role law as tool controller social . The approach used is juridical-sociological , which studies law No only as rule written but also as phenomenon social . Research results show that even though Law Number 11 of 2008 concerning Information and Transactions Electronics (last changed with Law Number 1 of 2024) provides guidelines law , violation Still often happen consequence low literacy law , lack of digital education , and the lack of internalization mark ethics . From the perspective sociology law , compliance law depends on understanding and application norm social in digital interactions . This research emphasize importance education laws and approaches restorative For increase awareness law , so that social media can used in a way responsible responsible and harmonious in Indonesian society .

Keywords : *social media , awareness law , compliance law , ITE Law , sociology law .*

INTRODUCTION

Development law have significant impact to social norms , because arrangement relationships and events in public can form how people interact One each other ¹. In life everyday life in today's social media era is something inseparable existence with human beings , because now almost all man has knowing and applying social media as means For make it easier in access and provide something information needed . Social media has become part important from activity social , economic , and even political modern society . However , behind the convenience and benefits offered , the use of social media also raises various problem new , especially related with aspect legal and social . Many users have not fully understand boundaries ethics and law in media social . in fact , still there is part people who use social media For do contradictory actions with law , such as do insults , speech hatred , or pollution Name Good towards others as form release emotions that are not right . Behavior thus No only reflect low awareness law , but also has the potential cause consequence law in the form of sanctions ². Therefore That's in interacting on social media needed something rules that can limit users in use it so that it doesn't harming others ³, because the public general can free use and express in it

¹ Supeno, Christian Tory " *Sociology of Law* ", Yogyakarta 2024, p. 41

²Dedi Suryanto , " Legal Awareness of the Community in Media Social as Form Compliance against the Law," Not yet Bahadat , Vol. 13, no. 1 (2023): 80–97.

³Dinda S. Paramyta , " *The Role of Legal Awareness of Generation Z in Interact on Social Media* ," Rectum Journal : A Review Juridical Handling Action Criminal Law , Vol. 5, No. 1 (2023): 1279–1290.

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Teguh Ferdiansyah Chusnein and Catharina Dewi Wulansari

⁴. Then it is formed Constitution Number 1 of 2024, which is change second from Law No. 11 of 2008 (previously amended by Law no. 19 of 2016) concerning ITE with the aim of For give clear signs so that the public social can with Healthy using social media without existence rift between Indonesian nation . In a way sociology law , social media is a digital platform that allows interaction and exchange information without limit space and time by society social . Its development No only change pattern social society , but also gives rise to forms actions law new previous one Not yet arranged in regulation legislation ⁵. The purpose of study This is For understand How level compliance and awareness law public formed and operational in social media usage in Indonesia. This research make an effort study to what extent society understand limitation law when interact in the digital world, as well as How behavior they reflect compliance or violation to norm applicable law . In addition , research This will deepen understanding about connection between law , technology , and dynamics social in the digital era, with highlight how social media has become room new for formation behavior social and legal . This research also aims show How law can functioning as tool controller social (*social control*) in guard order in an increasingly digital society complex and open More further research This will browse a number of question important , such as : how awareness law public in using social media formed ? Social factors What only that affects compliance or non-compliance to law in online activities ? How violation laws on social media , such as speech hatred or pollution Name well , understood and handled by the community ? And finally , what impact term long from level awareness law the to formation culture digital law in Indonesia?

METHOD

This research use method juridical sociological , that is approach that examines law No only as a set rule written , but also as symptom social life that lives and develops in society . Through approach this research focus on how level compliance and awareness law public reflected in use of social media .

RESULT AND DISCUSSION

The use of social media in Indonesia is regulated by various regulations. regulation legislation that aims guard order , ethics , and protection law for society . Law plays a role important in direct behavior society in the digital world to remain in accordance with mark prevailing social and moral issues . One of base law the main one who regulates behavior on social media is Constitution Number 11 of 2008 concerning Information and Transactions Electronics (ITE Law) as has changed final with Constitution Number 1 of 2024. Several relevant articles among others:

1. Article 27 paragraph (3):
“ *Everyone with intentionally and without right distribute and/ or transmit and/ or make can accessible Information Electronics and/ or Document Electronics that have cargo insult and/ or pollution Name Good .* ”
2. Article 28 paragraph (2):
“ *Everyone with intentionally and without right spread information intended For cause hatred or hostility individual and/ or group public certain based on ethnicity , religion, race and inter-group relations (SARA).* ”
3. Article 45 paragraph (2):
Providing sanctions criminal for violation to Article 27 paragraph (3) and Article 28 paragraph (2), with threat criminal prison and/ or fine ⁶.

⁴Dini Anisa and Endah Ikawati , “ *Statements Hate on Social Media Gender Based : An Overview Sociology of Law,*” Journal of Gender and Child Studies, Vol. 4, no. 2 (2021): 137–146.

⁵Rahma Rizana , Achmad Syahrhan Utama, and Ivan Svinarky , “ *The Influence of Social Media to Dynamics of Society and Its Birth Forms New Legal Actions on Social Media ,*” Journal of Light of Justice , Vol. 9, No. 2 (2021): 87–98.

⁶ Constitution Number 1 of 2024 concerning Change Second on Constitution Number 11 of 2008 concerning Information and Transactions Electronic

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Teguh Ferdiansyah Chusnein and Catharina Dewi Wulansari

In addition to the ITE Law, the new Criminal Code (KUHP) (Law No. 1 of 2023) also contains provision relevant , such as Articles 433–435⁷ about distribution news lies that can cause chaos in society . From the perspective sociology laws , rules This show that law functioning No only as tool formal controller , but also as mechanism social that reflects values and awareness digital society . Implementation law on social media depending on the extent of society understand and enforce norm the in online interactions . Research by Rizana , Utama , & Svinarky (2021) shows that social media development give birth to forms actions law new demands adaptation regulation and improvement awareness law public so that the rules can implemented in a way effective .⁸ Temporary that , the law must emphasize importance awareness law generation young in using social media in a way responsible answer For prevent violation law caused by low digital literacy . Although ITE Law has experience several revisions , including the latest one through Law No. 1 of 2024 , in fact in the field show that implementation law the Still often cause debate , especially related with the above interpretation articles assessed multiple interpretations like Article 27 paragraph (3) and Article 28 paragraph (2).⁹ Some parties have an opinion that rule the potential curb freedom express themselves , while other parties assess that articles That still required For guard harmony social in cyberspace. that Lots violation law on social media appear Because apparatus enforcer law Not yet fully understand pattern new crime cyber that continues growing . Because of that that , the law need nature dynamic so as not to left behind by innovation technology . Enforcement effective law should also be use approach restorative , No only punishment criminal approach This emphasize settlement case in a way educational and dialogical , especially For violation light like error information or utterances that are not deliberate . With Thus , society No only punished , but also given understanding law to be more responsible answer in digital space .¹⁰

AWARENESS AND COMPLIANCE WITH THE LAW IN THE USE OF SOCIAL MEDIA

Awareness law public in use of social media is factor important in prevent violation law as well as increase compliance to applicable norms and rules . Awareness law can understood as understanding , awareness will risk law and will For obey law in interact in the digital world. A number of study show that awareness law among social media users Still need improved , especially in groups students , college students , and generations young others . For example , research on participants educate show that Still There is inequality between knowledge about law with behavior real they in media social . This is reflect limitations in understanding to rule law , although they often use various digital platforms in daily life they¹¹ . This matter impact Lots his rampant cases or viral on social media like speech hatred committed by someone YouTuber named Muhammad Adimas Firdaus Putra Nasihan , who is known with Name *Resbob* . Resbob reported by the public Because in one of the broadcast directly on his YouTube account He emit alleged utterance insulting Sundanese people and supporters Persib Bandung (*Viking*) , so that cause anxiety public .¹² Actually Lots examples negligence public in the use of social media , there are many influencing factors matter the such as, lack of level source Power man or limited literature , putting forward emotion moment Because No rarely use social media only made into release emotion moment , minimum knowledge will law and more critical No have morals and ethics in

⁷ Constitution Number 1 of 2023 concerning the Criminal Code (KUHP)

⁸ Rizana , R., Utama, AS, & Svinarky , I. (2021). *The Influence of Social Media to Dynamics of Society and Its Birth Forms New Legal Actions on Social Media* . Journal of Light of Justice , 9(2), 87–98.

⁹ Arief, M. (2023). *Reformulation Enforcement of the ITE Law in Guard Freedom Expressing Yourself on Social Media* . Journal Law and Social Sciences , 8(1), 55–67.

¹⁰ Astuti, FN (2022). *Approach Restorative in Law Enforcement in the Digital Space*. Journal Humanities and Social Sciences , 10(4), 122–133.

¹¹ Deisti GC Tani & N. Mediatati . “Level of Legal Awareness of Students in Using Social Media .” Journal of Education Technology , 4(1).

¹² Metro Police Receive Report Allegations Speech YouTuber Resbob's Hatred , " ANTARA News , December 12 , 2025, accessed from <https://www.antaranews.com/berita/5304247/polda-metro-terima-laporan-dugaan-ujaran-kebencian-youtuber-resbob>

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every use social media . That matter warn We that bad use of social media can cause tremendous impact normal will existence division among public social , role law as tool controller social in the digital era is very relevant made into illustration in discussion connection between behavior people on social media with compliance to law in Indonesia.

LEGAL SOCIOLOGY PERSPECTIVE

In perspective sociology law , social media No only seen as tool digital communications , but also as something room social that reflects draft connection law and behavior society . Law in sociology understood as results interaction social formation based on norms , values , and practices society within something context social certain Because Sociology law is knowledge reality relatively Because always put forward his study to something that happened and maybe happen ¹³. In understanding connection between aspect laws and aspects society , must understood related influence second aspect the with see from system law , including existence values , ideas and habits public specifically in social media context . ¹⁴Efforts to improve awareness law of course must become an integral part of enforcement law in the digital era. For example , research about education law in generation Z shows that social media Alone can used as means education law , where the materials understanding law delivered through frequent platforms accessed by users young . ¹⁵ Besides that aspect sociology law in use of social media must emphasize harmony, ethics and humanity in its use , as well as awareness to protection of personal data on social media is also aspect important from sociology digital law . Users who understand importance privacy and rules data protection tends to more Be careful in share information personal online , which reflects internalization norm law in practice social in Indonesia. ¹⁶ With thus , from perspective sociology law , improvement compliance law on social media No only related with existence rule written , but also how public internalize and apply values law in interactions in the digital world. Effective law in context This is laws that do not only understood formally , but also lively in practice social public social media users .

CLOSING

Based on the discussion that has been done , can concluded that the use of social media in Indonesia presents challenge new in context compliance and awareness law . Social media , as room extensive digital interactions , not only make things easier exchange information , but also has the potential cause violation law like pollution Name good , speech hatred , and the spread of information lie . This is show that law No only functioning as tool formal controller , but also as mechanism social that reflects values , norms , and awareness public . From the perspective sociology law , compliance law public in media social factors are greatly influenced by social , educational , and understanding to digital values and ethics . Awareness law No Enough only in the form of knowledge to rule written , but also necessary internalized in behavior daily social media users . Cases like violations committed by users public (example : Resbob) becomes illustration real that low literacy digital law and ethics can cause impact significant social . Therefore that , the increase awareness and compliance law in use of social media must done in a way integrated through approach educational , restorative , and participatory . Social media Alone can made into means For grow literacy law , building digital ethics , as well as implant not quite enough answer social for society . Effective law in the digital age is not only written law , but living and applied laws in practice social everyday , so that can guard harmony , justice and security in digital interactions of Indonesian society .

¹³Nur Paikah, SOCIOLOGY LAW, East Indonesian Scholars, South Sulawesi 2023, p. 64

¹⁴ Al Kautsar , I., & Muhammad, DW (2022). System Lawrence M. Friedman's modern law : Culture law and change social public from industrial to digital. *Sapientia Et Virtus* , 7 (2), 84-99.

¹⁵ Safitri , R., et al. (2023). *Legal Education Through Social Media for Generation Z*. Journal of Citizenship Virtues.

¹⁶ Vidiana , VO, et al. (2025). *Legal Awareness of Personal Data Protection ...* Red Palm Leaf.

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