



IAEB IMPLEMENTS MOU WITH 25 UNIVERSITIES FROM INDONESIA AND MALAYSIA AT UITM MELAKA

Nurlaila¹, Hendra Harmain², Alistraja Dison Silalahi³, Muammar Khaddafi⁴,

Rico Nur Ilham⁵, Em Yusuf Iis⁶

Universitas Islam Negeri Sumatera Utara¹

Universitas Islam Negeri Sumatera Utara²

Universitas Muslin Nusantara AL-Wasliyah³

Faculty of Economics and Business Universitas Malikussaleh^{4,5,6}

*Correspondence Email: khaddafi@unimal.ac.id

Abstract

IAEB has signed an MoU with 25 universities from Indonesia and Malaysia at UITM Melaka. This collaboration aims to increase academic collaboration, research and student exchanges. With this MoU, it is hoped that greater opportunities will be created in the development of higher education in both countries. This signing signifies a joint commitment to increasing collaboration in the fields of academics, research and student exchanges, as well as strengthening higher education networks in the region. This is expected to bring significant benefits to all parties involved.

Keywords: Academic collaboration, research, and student exchange.

1. INTRODUCTION

Mutually beneficial cooperation between universities between countries within the framework of the internationalization of the Tridharma of Higher Education is very important, especially in the implementation of Independent Learning Campus, this condition increases the need for collaboration with foreign universities, starting from improving the quality of learning, research, community service to student exchanges.

Collaboration not only with implementation but financing is very important. The International Association of Economics & Business (IAEB) is an international organization in the field of economics and business that brings together academics in achieving superior higher education. This organization is based in Malaysia and Indonesia with members in 4 countries, namely Indonesia, Malaysia, Oman, Morocco. IAEB is a bridge for universities that are its members in achieving superior accreditation.

The interest of universities in Indonesia and Malaysia in joining IAEB was marked by the signing of an MOU between IAEB and 25 universities in Indonesia and Malaysia, held at UITM Melaka to coincide with the Melaka International Intellectual Exposition on June 12 2024. Signing of the MOU This was carried out directly by the President of the International Association of Economics & Business, namely Mrs. Prof. Ts. Dr. Shafinar Ismail with University Leaders who were present in Melaka.

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The universities that have signed the MOU with the International Association of Economics & Business are UIN North Sumatra, Al Washliyah Muslim Nusantara University Medan, UNITOMO Surabaya, Riau Islands University, UIN Sunan Gunung Jati Bandung, UIN Syekh Ali Hasan Ahmad Addary Padang Sidempuan, Al University Washliyah Medan, Muhammadiyah University Prof. Dr. Hamka, Esa Unggul University, Lancang Kuning University, Ibnu Sina University Batam, UIN Fatmawati Sukarno Bengkulu, UIN Alauddin Makasar, Muhammadiyah University Makasar, Batanghari University Jambi, Muhammadiyah University West Sumatra, STIT Al Washliyah Binjai, Pekalongan University, Darul Ulum Islamic University, Amir Hamzah University, UITM Melaka, Melaka Islamic University

In his speech, Prof. Ts. Dr. Shafinar Ismail, President of the IAEB, stated that to improve the quality of higher education, internationalization of the Tridharma of Higher Education must be carried out by lecturers, teaching staff and students in order to increase the accreditation of superior higher education. IAEB is ready to bridge and assist in realizing superior higher education.

Apart from that, the President of the IAEB invited to collaborate in activities such as Visiting Lecturer, Visiting Student, Visiting Administration, Internship and International KKN, Benchmarking, Curriculum Review, Community Service, Joint Research, which according to him all of these activities will have a positive effect on universities in improving quality, not only that, he stated that it was not only implementation but joint funding of research that was a priority.

This activity was combined with the implementation of International Community Service, Visiting Lecturer, Benchmarking, Business Economics Curriculum Review. International Community Service is carried out in Alor Gajah Melaka Village, namely cultivating and increasing productivity as well as marketing innovation for kelulut honey.



Visiting lecturers and Business Economics Curriculum Review were carried out at the Islamic University of Melaka (UNIMEL), Benchmarking was carried out at UITM and UNIMEL. All of these activities were attended by lecturers and students who are members of the International Association of Economics & Business (IAEB) Indonesia and UITM and the Islamic University of Melaka (Unimel)

Prof. Dr. Hj. Sri Langgeng Ratnasari, SE., MM, Chancellor of the University of the Riau Islands said that he welcomed this MOU activity especially when combined with the activities of International Community Service, Visiting Lecturer, Benchmarking, Business Economics Curriculum Review, this is very useful in achieving superior accreditation where international activities has become a very important assessment in the accreditation of universities and study programs, and we hope that it will remain sustainable. This is an opportunity that must be seized, we really hope that lecturers can collaborate in research, joint service, teaching for economic and business development with universities in Malaysia, Oman and Morocco.

Prof. Dr. Darwis Harahap, M.Si, Dean of UIN Syekh Ali Hasan Ahmad Addary Padang Sidempuan in his speech stated that superior universities are characterized by international Tridharma Higher Education activities, of course collaborating with universities abroad, international organizations, everything must be internationally welcomed. Don't forget to say that IAEB is very helpful in achieving improvements in the quality of study programs, especially economics and business.

Prof. Madya Dr. Nur Hayati Abd Rahman, Deputy Chancellor for research and industrial networks at Mara Cawangan Melaka Technology University, welcomed this activity and invited all university leaders, lecturers and students to attend International Community Service, Visiting Lecturer, Benchmarking, Business Economics Curriculum Review and signing the MOU with the International Association of Economics & Business (IAEB) to be able to collaborate, he stated that UITM Melaka has opened wide doors in collaboration on the Tridharma of Higher Education, we are very happy and invite you to collaborate, share knowledge and knowledge in improving the quality of higher education, especially members of the International Association of Economics & Business (IAEB).



The Chancellor of the Islamic University of Melaka, welcomed the arrival of the International Association of Economics & Business (IAEB) delegation from Indonesia and Malaysia. He stated that the Islamic University of Melaka was ready to help and accept the collaboration of lecturers who were members of the International Association of Economics & Business (IAEB) and was proud to be visited. 25 universities consisting of Chancellor, Vice Chancellor, Dean, Deputy Dean, Ka. Study Programs, lecturers and

students, at the end of his speech he invited us to continue collaborating for the interests and progress of our respective universities.

On the same occasion Dr. Syukri Azwar Lubis, MA, Deputy Chancellor for Student Affairs, Al Washliyah University, Medan, stated that this activity was very useful in achieving superior accreditation. He expressed support for the International Association of Economics & Business (IAEB) to which universities under the auspices of Al Jamiyatul Washliyah can contribute. In this activity such as Al Washliyah University, Al-Washliyah Nusantara Muslim University, STIT Al Washliyah Binjai. Hendra Harmain as Secretary to the President of IAEB accompanied by Dr. Alistraja Dison Silalahi, SE., M.Si, as Regional Secretary of IAEB Indonesia, said that this activity will remain ongoing and has become an IAEB agenda which is held in turns in each country and university which is a member of IAEB and expressed his thanks to all the Leaders Universities who were also present, lecturers and students who enlivened this activity. The highest appreciation goes to the Higher Education Leaders who have provided facilities and support in carrying out this activity.

2. RESULTS AND DISCUSSION

The interest of universities in Indonesia and Malaysia in joining IAEB was marked by the signing of an MoU between IAEB and 25 universities from both countries. This signing signifies a joint commitment to increasing collaboration in the fields of academics, research and student exchanges, as well as strengthening higher education networks in the region. This is expected to bring significant benefits to all parties involved.

This collaboration aims to increase academic collaboration, research and student exchange, which includes:

1. Academic Collaboration: Developing joint curricula and study programs that are relevant to industry needs.
2. Joint Research: Carrying out research projects that can address local and regional issues, as well as increasing scientific publications.
3. Student Exchange: Provides opportunities for students to study at partner institutions, enriching cultural and academic experiences.
4. Lecturer Training: Organizing training programs for lecturers to improve the quality of teaching and research.
5. Joint Activities: Holding seminars, conferences and workshops involving academics from both countries.

Thus, it is hoped that this collaboration can strengthen higher education ties between Indonesia and Malaysia.

This MoU opens up great opportunities for the development of higher education in Indonesia and Malaysia, including:

1. Student Exchange: Facilitates students to study at partner universities, broadening their horizons and international experiences.



2. Research Collaboration: Encourage joint research in various fields, which can lead to innovation and solutions to regional challenges.
3. Dual Degree Program: Offers a dual degree program, allowing students to obtain qualifications from two institutions.
4. Workshops and Seminars: Holding academic events that can improve the skills and knowledge of lecturers and students.
5. Network Enhancement: Strengthen networks between institutions, facilitating future collaboration and exchange of best practices.

This initiative is expected to strengthen the quality of higher education and prepare graduates who are more competitive at the global level.

3. CLOSING

IAEB has signed an MoU with 25 universities from Indonesia and Malaysia at UITM Melaka. This collaboration aims to increase academic collaboration, research and student exchanges. With this MoU, it is hoped that greater opportunities will be created in the development of higher education in both countries.

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