



BEAD STRINGING TRAINING IN IMPROVING THE FAMILY ECONOMY FOR PKK MOTHERS IN TUMPOK TEUNGOH VILLAGE, LHOKSEUMAWE CITY

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Abstract

Training on bead stringing was organized as one of the contributions in improving the competence of individuals and community groups, especially mothers in the PKK of Tumpok Teungoh village, Banda Sakti sub-district, Lhokseumawe City. The purpose of the service activity is to provide special knowledge for mothers who have the opportunity to be independent with home-based businesses but do not yet have skills, as well as to establish relationships with fellow local residents. With the implementation of this service, it is hoped that the participants will be able to do the bead stringing business independently and in groups so that they can contribute to meeting family needs. This series of assistance also includes mentoring and training in bead stringing. The training participants consisted of PKK members from Tumpok Teungoh village.

Keywords: *Women Empowerment, bead stringing, Entrepreneurship*

INTRODUCTION

With the many enthusiasts and market tastes of teenagers and mothers at this time, it was inspired to make community service about this meronce. Many are traded in gold shops and online shops and the price is relatively expensive. It is hoped that by providing this training, it can improve the ability of mothers to develop creative abilities and dare to give birth to ideas according to their respective fashion tastes. Later they can sell it in their neighborhood or what is often seen now is at the Sunday festival every Sunday which is located next to the grand mosque islmaic center. Because there we see the market is children and teenagers. Maybe later with new breakthroughs from PKK mothers can increase interest, especially among mothers. Meronce is an activity of stringing various forms of objects using a piece of rope or yarn. The results of tying are objects that can be for various purposes such as jewelry, window decorations, worship tools.

Community empowerment is to improve the dignity of certain groups of citizens who are in poverty (Eko Sudarmanto DKK 2020: 2021) these efforts are intended to build community capacity by encouraging, motivating, and raising their awareness while developing their potential. The concept of empowerment is basically the transfer of power through strengthening social capital in community groups, to make them more productive and avoid consumptive habits. On the other hand, community empowerment is also an economic development concept that contains social values. The concept reflects a way of development that is people centered, participatory, empowering, and sustainable. The meaning of the people centered concept is development that resonates with the community. The participatory concept means development that involves citizen participation, while empowering and sustainable refer to development strategies that are oriented towards community empowerment and are sustainable.

Activity Objective

The purpose of this service activity is to increase knowledge, instill independence and life skills for the community that used goods and cheap goods can be of high selling value, especially Meronce, which later these skills will become an alternative productive business for residents who can increase their family income.

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Activity Benefits

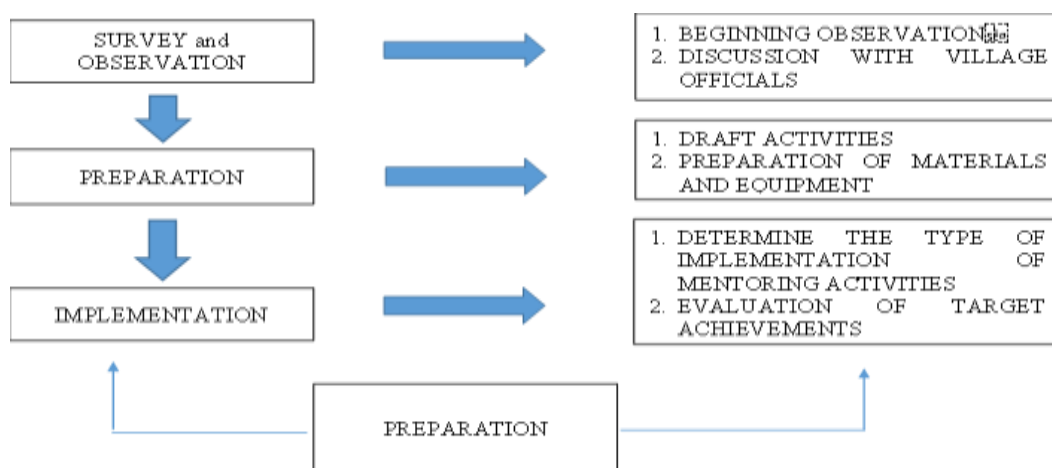
The benefits of the service activities carried out are:

- a. Train fine motor skills and develop a creative mind
- b. Train patience and concentration in assembling
- c. Tying activities can also be done to reduce waste in the community

METHOD

a. Activity Implementation Method

The method of implementing community service activities is carried out through mentoring in providing training on bead tying training for PKK mothers in improving women's abilities to help the economy in the village of Tumpok Teungoh Tumpok Tengoh Banda Sakti District, Lhokseumawe City. The mentoring method needs to be carried out to the community in order to have the awareness to invite mothers and young women to have new knowledge and skills regarding the technique of meroning. Assistance to them is done by building motivation and trust and cooperation. Providing education to them to always maintain local customs and participate in preserving them. The training provided includes the following stages and materials:



b. Training Participants

Participants in this empowerment assistance activity are the people of Gampong Tempok Teungoh, Banda Sakti Subdistrict, Lhokseumawe City, consisting of women's communities supported by Gampong Tempok Teungoh officials, Banda Sakti Subdistrict, Lhokseumawe City.

c. Time & Place of Training Implementation

Meronce training activities were carried out on May 25, 2024 with a busy training schedule. Held in Gampong Tempok Teungoh, Banda Sakti District, Lhokseumawe City.

d. Training Agenda

The mechanism for implementing the training activities for implementing this community service program follows the activities of the community service guide implementation process, which begins with initial observation activities, preparation and implementation of activities and evaluation of the achievement of activity targets, namely:

- I. Preparation
 - o Conduct initial observation

- o Coordinating with village officials
 - o Program preparation
- II. Implementation
- o Team formation for training activities
 - o Conducting bead MERONCE training with PKK mothers
- III. Evaluation of Target Achievements Assistance activities were carried out directly by the team leader and members to Gampong Tempok Teungoh, Banda Sakti District, Lhokseumawe City, and carried out approaches with the apparatus and the community. Followed by discussions with village officials and the community, especially women. To obtain information and supporting data for this service activity.

RESULTS AND DISCUSSION

a. Results of Service Implementation

The service activity was carried out on May 25, 2024 which was carried out with several stages of preparation, implementation of activities and evaluation stages. This service activity was carried out in 4 stages, namely

- a. Implementation of activities through the delivery of basic materials and creativity and materials about independence in assembling.
- b. Delivery of material on the steps and design of bead counting.
- c. Evaluation in the form of questions related to the results of the practice of tying beads

Malikussaleh University implementation team. Participants in this empowerment assistance activity are the people of Gampong Tempok Teungoh, Banda Sakti Subdistrict, Lhokseumawe City, consisting of the women's community supported by the officials of Gampong Tempok Teungoh, Banda Sakti Subdistrict, Lhokseumawe City. The benefit of this activity is to increase insight for the community about the art of meroning is the art of making crafts by stringing or arranging objects to make objects in a new form such as bracelets, necklaces, rings, brooches, and so on. The results of tying are objects that can be used for various purposes such as jewelry, window decorations, worship tools and others.



Figure 1: Training Activity

From the results of this activity, it is hoped that the community will be creative and productive, including increasing community participation about participating and raising awareness to continue to present new creations and breakthroughs so that more consumers are interested and not bored of the creations of these PKK mothers. The role and contribution of a solid team in building coordination and cooperation in carrying out community service tasks in Gampong Tempok Teungoh, Banda Sakti District, Lhokseumawe City which is divided into several stages of activities starting from the initial observation, preparation and implementation stages and the evaluation stage. The team consists of the chief executive, secretariat, observation officers, field

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implementers, presenters, community service field task assistants. The response of the community and village officials and other related parties was very positive. The implementation of the service activities went smoothly. The service activity “Training of bead stringing there are PKK mothers in improving women's abilities to help the economy in the village of tumpok teungoh in Gampong Tempok Teungoh” Banda Sakti District, Lhokseumawe City. Building cooperation with the apparatus in increasing community capacity by encouraging, motivating the community to increase community participation to continue to create and innovate.

b. Discussion

The last session was evaluated with questions and discussions with the PKK women who attended this activity. In the future, the community service team will be able to continue with other community service activities that are more supportive of increasing innovative and creative communities in creating new breakthroughs for the community. Furthermore, from the future pengandian team to the village in improving the welfare of their respective families. There is no longer a term that housewives without higher education and special skills cannot help the family economy. They do not have to leave the house and require large capital to open their own businesses from their respective homes. So with this, it is hoped that the family economy will be helped, the family's standard of living is more prosperous, and the city of Lhokseumawe will be able to realize the “smart city” in the near future.

CLOSING

- a. Conclusion The implementation of community service in Gampong Tempok Teungoh needs to be continued through cooperation and guidance with village officials and related institutions in increasing the capacity of the community to be more creative and productive in increasing awareness for women to always upgrade knowledge and information. Moreover, women are the pillars of a country, starting with knowledge and information that is useful for the family, if there are obstacles with the family's economy, they can help and support their families without having to leave and stay apart from their children, because it is necessary to know that the children they take care of without a mother's care pattern will be neglected, in terms of teaching, ethics, morals. How do we want to realize a “smart city” without the assistance of a mother in their home.
- b. With the assistance of training in beading and unused materials, it will be able to provide prospects for increasing income and welfare for the community in the field of handicraft business and the community of Tempok Teungoh Village, Banda Sakti Subdistrict, Lhokseumawe City in general.

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