DIVERSIFICATION OF PROCESSED LEFTOVER RICE FOR SNACKSTO INCREASE INCOME FOR JOINT BUSINESS GROUPS INJAMI'AH ISLAM SHEIKH DAUD AL FATHONI (JISDA)THAILAND

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Abstract

International Community Service conducted abroad, precisely at Jami'ah Islam Syeikh Daud al-Fathoni Pattani Thailand is one of the efforts made by Universitas Muslim Nusantara Al Washliyah to implement a world class institute in developing the integrity and capability of lecturers in their role in carrying out educational, research, and community service tasks in order to implement knowledge in the midst of the world community. In Asian countries, rice is generally the main food consumed as a source of carbohydrates. Generally, rice cooked from rice usually requires a cooking time of around 20-30 minutes until the rice is cooked. To eat, rice is indeed more delicious if served fresh. However, there must be someone who has experienced excess rice when cooking so that it is not finished. Unfortunately, not everyone can use the leftover rice. So, many people just hoard it, even though the rice is not stale. In the daily lives of people, both in Indonesia and Thailand, it is often found that there is a lot of leftover rice that is wasted by people around the environment where they live. In fact, if you can process it, then something useful can be produced from the leftover rice. Entrepreneurship Training produces various products in the form of snacks by utilizing leftover rice, this is intended to provide learning space and capacity building, especially in entrepreneurship for students at the Ma'had Al-Bi'that Ad-diniyah Muang Campus, Yala Thailand, with various appropriate materials including providing an understanding so that business ideas develop, solving problems in starting a business and increasing motivation and selfconfidence to start a business utilizing processed leftover rice. With the background of the partners, the theme taken in the International Community Service activity is: Mentoring for Entrepreneurship Introduction Activities with the title "Diversification of Processed Leftover Rice For Snacks To Increase Income For Joint Business Groups In Jami'ah Islam Sheikh Daud Al Fathoni (JISDA) Thailand".

Keyword: Diversification; Leftover Rice For Snacks; Increase Income

A. Introduction

Based on the situation analysis and discussions with partners, the obstacles faced by partners were identified. Obstacles or problems of partners in introducing entrepreneurship. The obstacles faced are the need for coaching; development and empowerment as an effort to develop productive economic activities through entrepreneurial activities and the utilization of all potential available in the environment, both human resources and existing natural resources. According to Gifford and Nilsson (2014), how someone relates to others has also been studied in relation to concern and behavior towards the environment. In

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order to help overcome partner problems related to these aspects, the partner problems are formulated as follows:

- 1. How to instill an entrepreneurial spirit, especially for students at the Ma'had Al-Bi'that Ad-diniyah Muang Campus, Yala Thailand
- 2. How to increase knowledge and develop various variations of processed foods made from leftover rice and can become mainstay products.

This International Community Service program aims to utilize leftover rice into a product that has added value such as snack food products. With leftover rice as the main ingredient, it is hoped that it can generate profit so that it can help improve the standard of living of the community in general and for business actors in particular. The objectives of this program are,

- 1. To provide motivation to become entrepreneurs through making processed foods from leftover rice for students at the Ma'had Al-Bi'that Ad-diniyah Muang Campus, Yala, Thailand
- 2. To provide knowledge on how to develop various variations of processed foods from leftover rice so that they can become leading products.



B. Methods

The implementation method that will be carried out to solve partner problems is in several ways, including:

- a. Preparation Stage The preparation stage is the initial stage before implementing the activity. In this stage there are several things that are done, namely:
 - 1. Pre-Survey: Identification of Partner Problems and Needs.
 - 2. Proposal Making: Making a proposal that offers solutions to partner problems and needs.
 - 3. Socialization Stage At this stage, socialization is carried out with brief materials about the importance of having an entrepreneurial spirit in forming productive human resources, as well as managing the potential of natural resources, so that it is useful for producing various types of processed foods made from leftover rice into mainstay products.
- b. Training Implementation Stage At the implementation stage, training is carried out especially for students. The activity was carried out at the Ma'had Al-Bi'that Ad-diniyah Muang Campus, Yala Thailand The training provided was to make various kinds of snacks made from leftover rice.
- c. Training Evaluation Stage Evaluation is carried out by question and answer to determine the level of understanding of the service participants regarding the training provided.







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d. Report Making Stage In the final stage, a report was made on Community Service activities regarding the empowerment of students in understanding and implementing entrepreneurial activities so that they are useful in producing various types of processed foods made from leftover rice into mainstay products.

C. Result and Discussion

- 1. Preparation Stage
- a. Observation The UMN Al Washliyah lecturer PKM team arrived in Yala, South Thailand on October 30, 2023 and conducted an observation in the form of an initial survey at the Ma'had Al-Bi'that Ad-diniyah Muang Campus, Yala Thailand, especially in terms of entrepreneurial activities, identifying problems faced by partners or campuses, as well as providing an understanding of the activities to be carried out with the campus management until an agreement is reached for the implementation of the activities.
- b. Coordination with the campus After conducting the survey, coordination was carried out with the campus to determine the right time and continued with a coordination meeting before the UMN Al Washliyah lecturer PKM team provided socialization to students.
- c. Conducting a coordination meeting Conducting a coordination meeting with the campus, the next on November 1, 2023, the UMN Al Washliyah lecturer PKM team came to the Ma'had Al-Bi'that Ad-diniyah Muang campus, Yala Thailand as the place for implementing PKM, and preparing facilities and infrastructure to support community service activities.
- d. Creating a program activity plan After obtaining data related to the location and readiness of the facilities and infrastructure needed, the next step is to create an activity plan related to the target participants and the implementation schedule.
- 2. Implementation Stage Community Service Activities in the form of entrepreneurship socialization will be carried out on November 1, 2023. The forms of activities are:
- a. Pre-Activity Conditioning the location of the activity and students who will carry out entrepreneurship soft skills training.
- b. Opening Welcome from the Head of Community Service, Welcome from the Campus Leader. After the opening, it is continued with a soft skills training event.
- c. Core activities or events The agreed entrepreneurship soft skills training, held in the campus hall, is training related to entrepreneurial motivation, basic entrepreneurship theory based on participatory methods. Where participants are invited to play an active role in the training, not only as listeners, but also actively providing input, questions or even adding material that has been presented by the speaker.
- d. Training evaluation The training evaluation is carried out before the training event is closed. In the training event, students are asked to evaluate the training they have done, and discuss follow-up plans such as trying new businesses, and developing existing businesses.
- e. Closing and Prayer The closing activity and prayer mark the end of the training event.

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D. Conclusion

Based on the results of the community service program for students at the Ma'had Al-Bi'that Addiniyah Muang Campus, Yala Thailand, it can be concluded that learning to foster an entrepreneurial spirit is very important, after this community service event was held, participants including students gained new knowledge and skills needed as provisions to become future entrepreneurs. To maintain the sustainability of the program, counseling assistance was provided to students in relation to fostering an entrepreneurial spirit and assistance in innovation of leftover rice products.

E. Acknowledgment

Gratitude is expressed to several parties who have helped in this service until publication, namely: Universitas Muslim Nusantara Al Washliyah which has provided moral and financial support in the form of funding sources for the Implementation of Community Partnership Service for Lecturers in 2023, Chairman of the Management of Jami'ah Islam Syeikh Daud Al-Fathoni Ma'had Al-Bi'that Ad-diniyah Muang Campus, Yala Thailand and his staff. Students at the Ma'had Al-Bi'that Ad-diniyah Muang Campus, Yala Thailand. The Community Service & Innovation Institute (LPIM) UMN Al Washliyah which has facilitated the 2023 International Seminar on Community Service until the publication stage.

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