

GUIDANCE OF LEARNING VISITS ON THE IMPLEMENTATION OF LOVE, PRIDE AND UNDERSTANDING OF THE RUPIAH AT BANK INDONESIA

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Abstract

Study visit activities as community service activities that aim to provide understanding to students and accompanying lecturers from Bank Indonesia office employees in Papua as resource persons in the study visit. The methods or stages in implementing this service are the preparation stage, the implementation stage and the evaluation stage. The results of the service activities in the form of study visits have been carried out, so it can be concluded that the process of understanding the initial stage of Love for Rupiah, Proud and Understand Rupiah. With several criteria for love, pride and understanding of the rupiah, we are taught next, besides this activity has been realized for this activity for a study visit by the Community Service team from students and accompanying lecturers at the Faculty of Economics & Business, Ottow Geissler University Papua has proven that understanding of Love, Pride and Understand Rupiah as money with the best design in 2023 in Mexico today as love for Indonesia in the Land of Papua

Keywords: *Implementation of Love for Rupiah, Proud of Rupiah and Understanding Rupiah, Study Visits*

INTRODUCTION

Rupiah is the official currency of the Republic of Indonesia, known together as a means of payment throughout Indonesia (Fani, 2024). It is also known together that the design of the 2022 Emission Year (TE) rupiah was named the best money design in the world according to data from The new Bannote series at the 17th Currency Award held by the International Association of Currency Affairs (IACA) in 2023 in Mexico according to CNBC Indonesia 16 months 5 of 2023. It is also known that this money is equipped with various reinforcements and innovations in the design aspects of security elements and money materials so that the rupiah is more beautiful, safer and more durable. Where this innovation and its reinforcement make the rupiah increasingly recognizable, difficult to counterfeit and has a longer circulation period so that the rupiah is increasingly qualified and more trusted and becomes the pride of the legal tender and symbol of the sovereignty of the Unitary State of the Republic of Indonesia. Based on the background above, the devotee took the initiative to carry out a visit activity with FEB UOGP students to hear about the design of the rupiah and how to love the Rupiah which has become the best money design in the world. Therefore, a visit was made to Bank Indonesia, Papua Province to see the Bank Indonesia Office and at the same time participate in the socialization about Love the Rupiah, Proud of the Rupiah and Understand the Rupiah during this visit.

METHOD

This study visit service was carried out on May 2, 2025 with participants, namely all representatives from 3 study programs at the Faculty of Economics & Business and the lecturers in charge of the Study Program and the Head of the Faculty of Economics & Business. The location of this Study Visit was precisely carried out at the Office Jl. Dr. Sam Ratulangi No. 9, Gurabesi, Kec. North Jayapura, Jayapura City, Papua PKM activities in the form of study visits consist of three main stages (Nova bleskadi, 2023), namely the preparation stage, the implementation stage and the evaluation stage. The preparation stage is the initial stage carried out before starting the PKM activity. At this stage, the PKM team does several things including: 1. Identifying the problems being addressed, 2. Problem analysis, 3. Determining goals and objectives, 4. Determining strategies and methods. At the implementation stage, the PKM team does several things including: 1. Program implementation, 2. Human

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resource development, 3. Evaluation and monitoring, while at the final stage, namely the evaluation stage, is the stage where an evaluation is carried out on the activities that have been carried out at the implementation stage. With the hope that the goal is to find out whether the goals and objectives that have been set have been achieved or not. Some of the activities carried out at this final stage are 1. Analyzing the results of the activities that have been carried out, 2. Evaluating success in achieving the goals and objectives that have been set, 3. Compiling a final activity report and recommending follow-up if necessary. This final evaluation is useful for identifying the program's strengths and weaknesses for the community or students, and then ending with the preparation of a report on the results of PKM activities in the form of a study visit.

This report contains a final evaluation of the impact of the visit program on students and the community as well as recommendations for improving the program in the future. The preparation stage of the PKM team carried out preparations in the form of Love, Pride and Understand Rupiah material, confirmed to the place of visit in the form of delivering a visit letter and dividing students based on the lecturer in charge and the committee from the Faculty's student team based on the task note to be able to carry out the task of arranging all equipment in the form of vehicles used during the visit and consumption of participants for the study visit to the Bank Indonesia Office of Papua Province. At the implementation stage of the study visit, the team submitted a report format that must be followed by each study visit group. Meanwhile, the evaluation board was carried out to measure the level of understanding of the duties of Bank Indonesia and its functions and how to implement Love, Pride and Understand Rupiah in this PKM report and to analyze the advantages and disadvantages of the study visit program (Anwar *et al.*, 2024).

The following are the forms of activities:

No	Time	Material	Form of Activity	Material Achievements
1	08.00-08.30	Take a tour from the 1st to the 2nd floor about the library room and service room (money exchange and explanation of money destruction)	Lecture	Participants take a tour at Bank Indonesia
2	08.30-10.00	Explaining about what love, pride and understanding of the rupiah is and material about the introduction of KRIS on the 3rd floor of the Bank Indonesia room	Lectures, discussions	Participants learn about love, pride and understanding of the rupiah
3	10.00-10.30	Practice sessions and Q&A	Ceramag, Parktek	Conducting discussions and Q&A on CBP Rupiah
4	10.30-11.00	Closing	Group photo	Participants take photos with the speakers

RESULTS AND DISCUSSION

A study visit activity was carried out at the Bank Indonesia Office of Papua Province, on May 2, 2025 at 09.00 WIT by the PKM Team of the Faculty of Economics & Business, Ottow Geissler University of Papua, accompanying lecturers and leaders of the Faculty of Economics & Business, UOGP. The stages carried out in the implementation of this study visit activity are a new understanding based on data on the implementation of love for the rupiah, pride in the rupiah and understanding the rupiah which is known as the currency of the Republic of Indonesia in Papua Province.

From the results of observations and understanding of students of the Faculty of Economics & Business as a community that uses the Rupiah currency as a means of exchange in Papua Province, they know the Bank Indonesia program as literacy so that the community, in this case UOGP students, can implement the way to love the rupiah, be proud of the rupiah and understand the rupiah. The implementation of this study visit activity is part of the student activities of the soft skill development unit at the Faculty of Economics & Business UOGP, the aim is to increase student confidence and understanding of the Rupiah as a medium of exchange, namely the most basic function where it is used as a facility for buying and selling goods and services throughout Indonesia. Without a stable medium of exchange, the economy will be paralyzed.

The final material is how to implement it, namely (Harahap & Pakpahan, 2024):

1. Love for the rupiah, namely rupiah or paper money with the term 3 D, namely seen, touched and held up to the light. And how to maintain the rupiah with the term 5 J, namely Do not fold, Do not scribble, Do not staple, Do not wet and Do not crumple as a manifestation of authenticity and caring for the rupiah.
2. Proudly, the Rupiah is a means of exchange which is a legal means of payment, and a means of unifying the nation, the embodiment of the identity and symbol of the Indonesian nation.
3. Understanding the Rupiah where in the circulation of money will maintain economic stability and its function as a means of storing value, this ability is a manifestation of the function of the rupiah and the economy.



Figure 1. Preparation for a Visit to Bank Indonesia



Figure 2 Explanation of Love, Pride and Understanding Rupiah



Figure 3 Explanation from the Resource Person



Figure 4 PKM Participants at Bank Indonesia, Papua Province

CONCLUSION

The study visit activity of FEB UOGP students at Bank Indonesia, Papua Province, introduced Love, Pride and Understanding of Rupiah, which has succeeded in increasing literacy, as evidenced by the positive response that was able to understand the material and conduct discussions on the material provided by the resource person. Through an understanding of the importance of 3 D to see the authenticity of the Rupiah, namely seen, touched and held up to the light and an understanding of the 5 J to maintain or care for the rupiah and foster a sense of pride in the rupiah, which is by understanding the rupiah as the guardian of the stability of the Indonesian economy, which is to maintain the sovereignty of the nation in the future or in Papua by appreciating the rupiah as the best designed currency in 2023 in Mexico.

SUGGESTION

The advice that I would like to convey to the participants is to always maintain and be proud of the country's currency, namely that love for the rupiah is important as the currency of the Republic of Indonesia.

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