

VILLAGE INFORMATION SYSTEM OPERATOR JOURNALISM TRAINING IN MANAGING THE GAMPONG COT SEURANI WEBSITE

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Abstract

The existence of village information operators is an integral part of village development and development of rural areas, therefore village information systems are specifically regulated in Law Number 16 of 2004 concerning Villages through Article 86. Management of village information in Gampong Cot Seurani is still limited so that maximum results have not been seen. Aside from being a database, the village information system, in this case the role of the village information operator, can also be developed into a community mass media that is managed online between villagers or between other village stakeholders. It is therefore very important to provide basic journalistic training, especially reporting techniques and news writing, to village information operators in Gampong Cot Seurani, Muara Batu District, North Aceh District.

Keywords: information, village, cot seurani, north aceh, journalism, training

1. INTRODUCTION

The Village Information System (SID) is an integral part of village development and development of rural areas, therefore SID is specifically regulated in Law Number 16 of 2014 concerning Villages. Article 86 of the Village Law paragraph (2) and paragraph (5) requires the government and local governments to develop an SID, and its management is carried out by the Village Government so that it can be accessed by village communities and other stakeholders. According to Wijoyono (2016), the Village Information System (SID) is a set of tools and processes for utilizing data and information to support community-based resource management at the village level.

Furthermore, in Article 86 paragraph (3) of the Village Law it is explained that SID includes hardware and software facilities, networks, and human resources. The SID according to paragraph (4) includes Village data, Village Development data, Rural Areas, and other information related to Village Development and Rural Area development.

There are at least two things that make the presence of SID important. First, the desire to realize participation, transparency and accountability of village government. This means that SID as an information tool is also a tool for democracy. Second, the large amount of village data is scattered and not neatly collected in the village government archives. This means that SID is a technocratic tool that makes village administration more efficient and effective (Jahja, 2012).

Aside from being a database, SID can also be developed as a medium of communication between villagers, and between villagers and stakeholders outside the village. Through web-based communication media (internet), the Village Government can socialize village development to villagers, and villagers can provide input regarding the development of their village. On a broader

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scale, villagers can act as citizen journalists to influence public policy through citizen-based information management and exchange (citizen journalism).

Based on the explanation above, several partner problems can be described, namely Gampong Cot Seurani. When we found out that the village website had not been properly utilized, we wanted to help provide training and assistance so that it complies with the mandate of the law. The weaknesses we found were due to the basic journalistic skills of village information system operators or other devices which were still lacking.

This can be seen on the website from the website <https://cotseurani.gampong.id>, where the content is still missing. In order to maximize the gampong website media, it is considered necessary to provide training to its managers so that it is not empty. As we all know, Gampong Cot Seurani is a village located on the Banda Aceh - Medan national road. Given its very strategic location, we are determined to do community service in this village.

This community service activity uses research and development methods, which aim to get partners to gain a lot of knowledge and increase skills that can be applied in everyday life.

Therefore, it is hoped that partners will have adequate and independent capabilities when this community service program ends. Community service activities will be fully carried out by the community service team of the Communication Sciences Study Program, Faculty of Social and Political Sciences with expertise in media and journalism.

2. IMPLEMENTATION METHOD

1. Implementation Steps

In order for this dedication to run systematically, the implementation steps are arranged in such a way as to run according to the time available and achieve maximum results.

The steps to be taken are as follows:

1. Perform an inventory of problems so that it is known where the process can be started.
2. The implementation team made a presentation regarding the importance of the basic journalistic skills of village information system operators in managing websites.
3. Practice writing news and mentoring during the dedication process so that maximum results are obtained.

2. Benefits of this Program

The program benefits are as follows:

1. Helping Gampong Cot Seurani in managing the village website so that its function is truly empowered.
2. Increase the understanding and journalistic skills of village information system operators, village officials, village youth and keuchik office staff in managing the website so that it is easy to use.
3. Advancing gampong Cot Seurani as part of the village literacy program.

3. RESULTS, IMPACT AND OUTCOMES

1. Implementation of Service and Results

The results that have been achieved through this service program are in accordance with the previously planned targets, namely:

a) Training Preparation

Before carrying out the activity, the community service team coordinated with Geuchik and the Secretary of Gampong Cot Seurani, Muara Batu District, North Aceh Regency. This coordination is to obtain initial information about the management of the Village Information System (SID) in the local village, as well as to develop a training plan. The training plan is to determine the participants, materials, time and place of the training. Preparation of training materials is carried out through a training needs analysis.

From the results of the profile mapping of SID managers in Gampong Cot Seurani who will be training participants and the results of the discussion of training needs, it was agreed that:

- Journalistic basic training and news writing for village information system operators and other village officials will be held on Sunday, 30 October 2022, 08.30 -12.00 WIB, at the village meeting hall.
- The training participants totaled 15 people.
- The training materials include: Managing gampong web media and developing citizen journalism, techniques for reporting and writing news, techniques for writing in online media (web gampong).

b) Implementation of Training

Journalistic training activities for village information system operators in managing the Gampong Cot Seurani website will be held on Sunday, October 30 2022, 08.30 – 12.00 WIB at the village meeting hall.

In accordance with the results of the discussion of training needs, the objectives of the training are: a. Participants know how to manage community media and develop citizen journalism.

- Participants know reporting techniques, news writing techniques so they can apply them to village websites.
- Participants can use various points of view to use words and sentences effectively in writing online media.
- Participants can make news writing plans, such as data and writing sources using interview techniques.

The training participants totaled 15 people, consisting of village information system operators and their devices. The training facilitators are a service team from the Communication Studies Study Program, Faculty of Social and Political Sciences, Malikussaleh University. The training went smoothly as planned. The participants took part in the training with great enthusiasm because journalism is a new material for the participants.

Training activities begin with introductions to build familiarity between the participants and the presenters. In the training process the atmosphere is active because participants can ask questions directly so that active discussions occur. Prior to the closing event, discussions were held to deepen the material and practice planning and mentoring.

c) Evaluation of Training Results

After the training activities had been completed, the participants asked for assistance so that there was a follow-up process and they remembered that journalism was their new thing. From the direct practice of making a news story, in general, the participants were able to understand the intent of the training.



Gambar 1. (a) Village head approval; (b) Submission of theory; (c) Introduction to Journalism

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2. Influence and Impact of Devotion

The influence and impact achieved from this activity increased the knowledge of village operators and the framework of Gampong Cot Seurani regarding the importance of basic skills in writing news or basic journalism so that they know how to write every activity in the village to become news. This is considered important because an existing web presence can be filled with village-related content and is useless.

Another impact was the emergence of enthusiasm which not only benefited the training participants but also had an impact on increasing village publicity through web media or even social media.

3. Outer Devotion

The outcomes or output targets in this community service program in the form of training are as follows:

- 1) Increased knowledge of gampong information operators and village officials from Cot Seurani regarding management of gampong website governance and how to write good news. So therefore the existing website can be empowered as much as possible so that it is useful in gampong publicity.
- 2) Increased awareness for Gampong Cot Seurani officials that in running the wheels of village government they are not only struggling with bureaucratic or administrative matters but can adapt to technological developments in empowering gampongs in the digital era.
- 3) Received publication in an international journal called: IRPITAGE (<https://radjapublika.com/index.php/IRPITAGE>).
- 4) Publication in two online media: WartaAceh.com and Bakata.net.:

4. CONCLUSION

From the activities carried out by the community service team, it can be concluded that the objectives of these activities have been achieved. Where to provide basic journalistic training, especially reporting techniques and news writing for village information operators and village officials can be well understood. Even though journalism is actually a new thing for them. Then the results of this training can be a provision for village information operators to become citizen journalists.

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