

## SURVEY RESULTS OF MANUFACTURER PRICE AREA OF BANK INDONESIA LHOKSEUMAWE IN APRIL 2023

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### ABSTRACT

The goal to be achieved in this research is to support Bank Indonesia (BI) in updating the data of the Information Center for Strategic Food Prices (PIHPS), which is an information center containing the prices of 10 strategic food commodities aimed at monitoring prices, coordinating policies and means to expand access to information. for society. The methods used in this research are community empowerment methods, program implementation methods and activity roadmaps that target producers, namely companies/industry/farmer households/agricultural group associations that produce goods. In general, the methodology for enumeration of price data is carried out by direct interviews every month with respondents.

*Keywords: Pricing, Strategy, Policy, Information Access*

### 1. INTRODUCTION

The development of the Strategic Food Price Information Center (PIHPS) is a real effort from the Pokjanas TPID to facilitate the development of a food information system which also functions as a national-scale food price control policy coordination system. PIHPS aims as a price monitoring tool, policy coordination and a means to expand access to price information for the public. Currently the information in the National PIHPS focuses on 10 dominant food commodities contributing to inflation. Data was collected from a direct survey in 164 traditional markets from 82 sample cities for CPI inflation covering 34 provinces with a standardized methodology. In addition to traditional markets, in 2017 development was carried out for modern market price data and wholesaler data. In order to complete the price data for retail traders enumerated in traditional and modern markets as well as prices for wholesalers, the development of PIHPS information will also be complemented by the availability of price data at the producer level. Furthermore, this activity will be carried out in collaboration with surveyors from a third party, in this case the third party is the Faculty of Economics and Business, Malikussaleh University.

### 2. SCOPE OF WORK

#### 2.1 Survey Object

PIHPS data enumeration is carried out for producers every month, every 15-20th to obtain information regarding the prices of several strategic commodities as follows:

**Table 1.** Prices of Several Strategic Commodities

| No | Commodity        | Weight | No | Commodity         | Weight |
|----|------------------|--------|----|-------------------|--------|
| 1  | Rice             | 3.81   | 5  | Beef              | 0.59   |
| 2  | Red onion        | 0.29   | 6  | Race Chicken Meat | 1.20   |
| 3  | Red chili pepper | 0.37   | 7  | Race Chicken Eggs | 0.67   |
| 4  | Cayenne pepper   | 0.13   |    |                   |        |

Producer survey respondents are companies/industries that produce goods/services. In the case of agricultural commodities being surveyed, respondents may also include farmer households and agricultural companies.

### 2.2 Term of Work

The Producer Price Survey work is carried out every month for a period of 12 months starting from the date of the Work Order (SPK).

### 2.3 City Coverage

The location of the respondents is in the district/city which is the working area of Bank Indonesia Lhokseumawe which has been determined based on the discussion results of the initial identification survey, as follows:

**Table 2.** Respondents' Locations are in Regencies/Cities

| No | Regency/City               | No | Regency/City          |
|----|----------------------------|----|-----------------------|
| 1  | Regency. Bireuen           | 4  | Regency. Really Merry |
| 2  | <b>Regency. North Aceh</b> | 5  | Regency. East Aceh    |
| 3  | Regency. Central Aceh      | 6  | Lhokseumawe City      |

## 3. METHODS OF IMPLEMENTATION

### 3.1 Sampling and Data Enumeration

#### a. Target Respondents

Target respondents are producers, namely companies/industry/household agricultural farmers/group associations of farmers who produce goods.

#### b. Sample Respondents

Respondent criteria are:

- 1) Agricultural companies/industries/households located in cities/regencies which are production centers;
- 2) Agricultural companies/industries/households that produce goods/services in a sustainable manner;
- 3) Company/industry/household/agricultural household/group association of large scale farmers.

If the respondent's business closes or switches production to other goods/commodities, then the respondent must replace the same goods/commodities. The number of "producer" samples surveyed was 23 price data for 7 commodities in districts/cities that had been determined based on the discussion results of the initial identification survey.

### c. Implementation of Data Enumeration

In general, the methodology for enumeration of price data is carried out by direct interviews every month with respondents. The details of the implementation of the price census are as follows:

#### 1) Required data/information

- a) The price data collected is producer price data which includes tax.
- b) The enumerated data is point-in time data. Price counting is done between the 15th-20th of each month.
- c) Data on enumeration results are reported no later than the 23rd of each month in predetermined standard units.

#### 2) Data and Information Sources

Price data is the result of data monitoring at the producer level

#### 3) Commodity Type

##### a) Rice

The enumerated rice was the rice most consumed by the people in the enumeration cities/districts, consisting of 6 rice qualities based on price levels, namely 2 types of ordinary/lower quality rice, 2 types of medium quality rice, and 2 types of premium quality rice. The price of ordinary/lower quality rice does not include rastra rice. The price of rice reported is the price per kg.

##### b) Red onion

The chopped shallots are local shallots of moderate quality. The price of shallots reported is the price per kg.

##### c) Red chili pepper

There are 2 qualities of chopped red chili, namely large red chili and curly red chili with fresh quality. The price of red chili reported is the price per kg.

##### d) Cayenne pepper

There are 2 qualities of chopped cayenne pepper, namely red and green cayenne pepper with fresh quality. The price of cayenne pepper reported is the price per kg.

##### e) Beef

There are 2 qualities of chopped beef, namely beef with the outside and inside with fresh quality. The price of beef reported is the price per kg.

##### f) Race Chicken Meat

Minced purebred chicken is purebred chicken with fresh quality. The reported price of purebred chicken is the price per kg.

##### g) Race Chicken Eggs

There is 1 quality of chopped purebred chicken eggs, namely fresh quality. The price of broiler eggs reported is the price per kg.

#### Notes :

If there are no monitored commodities in the enumeration city, then the data does not need to be filled in or it does not need to be replaced with other similar commodities.

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4) Price Enumeration and Report Submission Techniques

a) Period

Monthly: Commodity price enumeration can be done every 15-20 of every month.

b) Price Calculation

- The enumeration of prices uses a form with a standard and uniform format.
- The enumerator carries a form containing information on traders, commodities, and previous month's data when recording prices to see if there has been a price change.

c) Reporting

- Data reporting is submitted to Bank Indonesia every month no later than the 25th from 10.00 to 12.00 WIB by entering/uploading data on the PIHPS website. If the 25th falls on a Saturday/Sunday/holiday, then reporting is done on the working day after the intended date.
- Data reporting uses a standard and uniform format.

**4. OBSERVATION OUTCOMES**

The output of the observations produced by the surveyors was in the form of Food Price Data, Names, Addresses, Contacts (Cellphone Numbers) of the respondents for the commodities surveyed along with the quality of the commodities. Accompanied by photo data of respondents with surveyors, and business photos (produced commodities)

**5. ACTIVITY DOCUMENTATION**

**1. Ihsan (Represented), Rice, Bireuen**



**2. Ibrahim (toke Him), Represented, Beef, Lhokseumawe**



### 3. Tgk Har/Batee, Eggs & Chicken Meat, North Aceh



### 4. Rijal, Red Chilli and Beef, Langsa



### 5. Suratno, Red & Cayenne Pepper, Takengon



### 6. Abdullah, Shallots, Bireuen



### 7. Sugianto, Shallots, Bener Meriah



### 6. SURVEY RESULTS

The results of a survey of 7 dominant commodities contributing to inflation in the districts/cities in the working area of the Lhokseumawe Bank Indonesia Representative Office can be seen in the list of appendix 1.



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